

Shintomicho

Toyama Sta.

Dentetsu Toyamaeki
ESTA-mae

Chitetsu-
Biru-mae

Travel by Tram

Toyama Sushi

富山の寿司



Kenchu-mae

Marunouchi

Nokutsu Katagiri-mae

Ote Mall

Denki-Biru-mae

Sakurabashi

Aramachi

Nakanachi
(Nishicho-kita)

Nishicho

Kamihonmachi

Grand Plaza-mae

Sushi tour traveled by Tram

There are a number of excellent sushi restaurants located along the tram line in Toyama City. It only takes a short ride and walk to visit these restaurants and enjoy a great combination of fresh seafood from Toyama Bay and delicious rice. Toyama is probably one of only a few places where you can visit several sushi restaurants by tram in the space of one day.



City Trams



Portram



Centram



Tourist Train (Retro Train)

The City Tram network covers an extensive area in Toyama City, connecting the downtown area, Toyama Station area and Iwase, a port town on the coast. Trams run every 5 to 15 minutes, offering a convenient mode of transportation and comfortable travel experience for both residents and tourists. The tram cars come in a variety of designs, including a modern low-floor type and a retro wooden interior version. Take a fun tram ride and enjoy the different atmosphere of each.

Service days: Every day
Service times: 6:00 to 23:00
Fare: 240 yen for adult,
120 yen for child
TEL: 076-432-3456
(Toyama Chihou Railway)

Access the tram
information here.





City Tram

Tram Map

- Line 1 [Minamitoyamaeki-mae-Toyama Sta.]
- Line 2 [Minamitoyamaeki-mae-Toyama-daigaku-mae]
- Line 3 [Loop Line]
- Line 4 [Iwasehama-Minamitoyamaeki-mae]
- Line 5 [Iwasehama-Toyama-daigaku-mae]
- Line 6 [Iwasehama-Loop Line]

Lines 1, 2 and 4 bound for Minamitoyamaeki-mae do not stop at Nakamachi (Nishicho-kita).
The Loop Line runs counterclockwise.



Introduction to Toyama Sushi

Guide to enjoying the great taste of Toyama sushi

Traditional sushi restaurant



The chef makes the individual sushi immediately after he/she takes the order, which is very different from the style of a conveyor belt restaurant. Enjoy the real experience and the great freshly-made taste of sushi in Toyama.

How to order correctly



It's best to let the chef know what you don't like or you can't eat and how much you would like to pay. It's also a good idea to order something you are interested in and repeat it if you like it.

Toyama sushi is excellent.



A large number and variety of seasonal seafoods are landed in Toyama Bay, and they are delivered to restaurants in a very fresh state. Try the firefly squid and white shrimp that can only be eaten in Toyama.

■ Toyama's specialty seafood

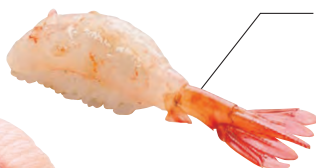
Buri (Yellowtail)

Well-known as the "King of Toyama Bay." It becomes fattier and richer tasting in winter.



Toyama shrimp (Humpback shrimp)

These shrimp have plenty of sweetness and flavor with a fleshy texture. Though they are caught all year round, the best season is from autumn to spring.



White shrimp

Toyama Bay is the only place in the world where a large number of white shrimp can be caught. They have a melt-in-the-mouth texture and a subtle sweetness.



Red snow crab

Fresh ones are always available during the prime season (September to December) as the fishing ground is very close to Toyama. These crabs attract a lot of fans due to their meaty flesh with a distinctive sweetness.



Guide to This Booklet

00

... Restaurant number
(linked with the map)

Cards accepted ... Credit cards accepted

Eng. menu ... English menu available

Eng. service ... Service provided in English

kaiten zushi ... Conveyor belt sushi

☎ ... Telephone number

L ... Location

O ... Open hours

C ... Closed days

P ... Parking spaces

N ... Number of seats

¥ ... Budget in yen

Access ... Required time from the
nearest tram stop

MAP ... Grid reference
(Page 13 and 14)

○ Most of the prices shown are without tax. The prices that include tax are indicated by "incl. tax".

○ Specific dates are not indicated for the "New Year period" as closed days. Please contact each restaurant for detailed information.

○ Sushi ingredients may vary depending on the season and market conditions.

1

Toyama cuisine is popular far and wide

Jyanomezushi

This restaurant serves fresh seafood procured every morning from the central market and uses only the best local "koshihikari" rice of the year. The menu focuses on sushi made with locally caught fish, accompanied by a wide selection of local sake. It not only has legions of local fans but also tourists from outside the prefecture. Group reservations are available.

DATA

☎ 076-431-7722

L 2-10 Okudahonmachi, Toyama City

O 11:00 - 14:00, 17:00 - 22:00

C Thursdays **N** 31 seats (7 at counter, 4 at tables

20 in tatam rooms) *Non-smoking

¥ 2,750 or above for lunch and dinner **P** Provide



Access 7-min walk from Shimookui Station

MAP A-1



2

Exclusive, selected ingredients skillfully crafted by a master chef

Sushi Sawada

This restaurant is run by the owner, a sushi chef with 30 years of experience. He brings out the very best of the flavors of seasonal seafood, including locally caught fish, and offers them up as sushi at reasonable prices. Another highlight is the thin sushi roll produced here made with an exceptionally flavorful seaweed from Ariake in Kyushu.

DATA

Cards accepted

☎050-8883-6339

📍 1F, Toyama Prefecture Chushokigyo Kenshu Center, 1-7 Akae-machi, Toyama City 🕒 11:30 – 14:30 (LO 14:00), 17:00 – 22:00 (LO 21:00) 🗓 Thursdays

👤 18 seats (8 at counter, 10 at tables) *Non-smoking

💰 1,500 or above for lunch, 3,000 or above for dinner 📄 Provide

🚶 Access 1-min walk from Ryukokutoyamakoko-mae Station 🗺 MAP A-1

Toyama Local Sushi Assortment (¥3,800)



3

A special order system for the freshest tastes

Kitokitozushi, Toyama Station

This sushi restaurant was opened inside the Toyama Station building in June 2020, as the first in the prefecture to offer “made-to-order” only sushi delivered on a conveyor belt system. You are sure to find it a fun and extraordinary experience while enjoying the freshest tastes brought in from local ports every morning.

DATA

kaiten zushi Eng. menu Cards accepted

☎076-471-6127

📍 1-90 Meirin-cho, Toyama City (in Noren Yokocho, Toyamarché) 🕒 11:00 – 21:00 (LO 20:30)

🗓 Open all year round 👤 67 seats (17 at counter, 50 at tables) *Non-smoking

💰 2,000 or above 📄 None



🚶 Access 2-min walk from Toyama Station 🗺 MAP B-2



4

Freshest tastes according to the season

Sushitama, Toyama Station

The seafood served here is cultivated beneath the choppy waves of the Japan Sea and delivered directly from Toyama Bay, Himi, Kanazawa Port and Noto. This kaiten-zushi (conveyor belt sushi) restaurant offers sushi with the freshest ingredients landed directly from the sea at low prices. Enjoy the tastes according to the season.

DATA

kaiten zushi | Eng. menu

☎076-471-8127

L 1-220 Meirin-cho, Toyama City (in Toyamarché)

O 11:00 - 21:00 (LO 20:30)

C Open all year round (except January 1st and irregular holidays)

N 38 seats (18 at counter, 20 at tables) *Non-smoking

Y 1,500 or above for lunch, 2,000 or above for dinner P None

Access 2-min walk from Toyama Station MAP B-2

Special 11-piece Selection (¥2,200 incl. tax)



5

An extraordinary Toyama's sushi experience near Toyama Station

Toyamazushi Umitoyama

Located in the Maroot commercial complex, this restaurant offers sushi and other dishes made from the fresh ingredients from the different ports on Toyama Bay, as well as local farms. Enjoy the delightful tastes of Toyama accompanied by flavorsome local sake in the warm and welcoming atmosphere created by the beautiful wooden interior.

DATA

Eng. service | Eng. menu | Cards accepted

☎076-443-5066

L 4F Maroot, 1-231 Meirin-cho, Toyama City

O 11:30 - 14:30, 17:00 - 22:00

C Open all year round

N 65 seats (5 at counter, 60 at tables) *Non-smoking

Y 2,000 or above for lunch, 3,500 or above for dinner P None

Access 2-min walk from Toyama Station MAP B-1



6

Casual sushi restaurant, popular with a variety of customer types

Kaiten Toyama Sushi, Toyama Station Honkan

The staff purchases fresh ingredients at the local fishing port every morning, and can offer seasonal tastes at an affordable price. The restaurant's other specialty is to offer all 18 kinds of local sake to accompany the delicious sushi. Its casual, welcoming atmosphere and ideal location near Toyama Station is perfect for those who may want to drop in alone.

DATA

kaiten zushi Eng. service Eng. menu Cards accepted

☎076-431-5448

L 1-4-9 Sakura-machi, Toyama City

O 11:00 - 22:00

C Open all year round

N 27 seats (15 at counter, 12 at tables) *Non-smoking

Y 1,200 or above for lunch, 2,000 or above for dinner **P** None

Access 1-min walk from Dentetsu Toyamaeki ESTA-mae **MAP** B-2

Exclusive sushi lunch set (¥2,178 incl. tax)



7

The very best tastes always on offer – with no compromise

Aburian Toyamazushi

The freshest seasonal seafood is served here, procured daily from the morning market and meticulously selected with a professional eye. In addition to excellent sushi, a wide variety of other dishes are offered, such as sashimi, grilled fish, and original *konbujime* (seafood marinated with kelp). Indulge yourself with delicious food and tasty beverages, like local sake, shochu and wine.

DATA

Eng. menu Cards accepted

☎076-432-8780

L 1F, Daiwa Roynet Hotel Toyama Station, 1-3-39, Sakura-machi, Toyama City

O 11:30 - 14:00, 17:00 - 22:00 **C** Open all year round

N 132 seats (12 at counter, 120 at tables) *Non-smoking

Y 3,000 or above **P** None

Access 1-min walk from Dentetsu Toyamaeki ESTA-mae **MAP** B-2



Kaiten Toyama Sushi, Toyama Station Shinkan

This is a new branch of a very popular sushi restaurant in Toyama, opened in April 2025. The menu features fresh local fish sourced directly from fishing ports in the prefecture, as well as the popular “Toyama Sushi Lunch” showcasing local specialties such as white prawns. Enjoy the exquisite flavors of local seafood paired with carefully selected local sake from the restaurant’s extensive collection.

DATA

kaiten zushi Eng. service Eng. menu Cards accepted

☎076-411-7880

L 1-3-6 Sakura-machi, Toyama City

O 11:00 – 22:00

C Open all year round

N 27 seats (15 at counter, 12 at tables) *Non-smoking

Y 1,200 or above for lunch, 2,000 or above for dinner **P** None

Access 2-min walk from Dentetsu Toyamaeki ESTA-mae **MAP** B-2



■ Sushi terminology

Neta

Sushi toppings, mainly seafood.

Shari

Rice seasoned with vinegar and salt. Also called “Sumeshi.”

Murasaki

Soy sauce. This sauce has a purplish tinge, and “Murasaki” is Japanese for purple.



Geta

The wooden platform that sushi is served on. Named for its similarity to the Japanese wooden footwear, geta.



Agari

Green tea. This is used to remove the oily feel on the palate. It's usually free of charge with free refills.



Gari

Thinly sliced and vinegar pickled ginger. This is used as a kind of garnish and may have a slightly antiseptic effect. The name of this pickle comes from the sound that is made when chewing it.

Namida

Wasabi horseradish. “Namida” means tears in Japanese.



9

A wide choice of items at reasonable prices

Ayumizushi Bunke, Toyama Station

This restaurant has been popular with local residents since its establishment 40 years ago. There are three types of assorted sushi sets: 2,500 yen (8 pieces), 3,000 yen (8 pieces) and 3,500 yen (9 pieces), as well as sashimi offered from 3,000 yen. It is located near Toyama Station and open till midnight.

DATA

Eng. menu

☎076-432-3850

📍 1F Kosugi Bldg., 2-2-7 Sakura-machi, Toyama City

🕒 17:30 - 23:30 (Until all the ingredients run out)

📅 Sundays (When a national holiday falls on a Sunday, closed on the following Monday), the New Year 📅 10 seats (10 at counter) *Smoking permitted 📄 ¥ 3,000 or above 📄 None

🚶 Access 2-min walk from Shintomicho Station 🗺️ MAP B-2

Toyama Bay Sushi set (¥3,500)



10

Natural and quality ingredients in a stylish atmosphere

Sushidokoro Sasaki

This sushi restaurant purchases fresh seafood from different fishing ports in Toyama Prefecture. All the ingredients, including rice, water and wasabi horseradish, are natural, high in quality, and carefully selected to provide food of a topnotch taste. Enjoy a little extravagance in the new and stylish interior.

DATA

Eng. service Cards accepted

☎076-431-6788

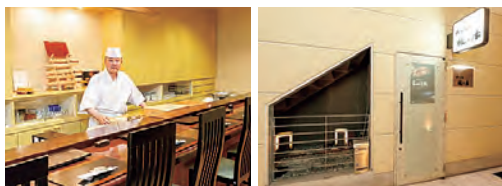
📍 1F Kelly Bldg., 1-6-11 Sogawa, Toyama City

🕒 17:30 - 23:00 (Last entry: 21:00) (Reservations required)

📅 Sundays, national holidays, summer holidays and the New Year period 📅 16 seats (8 at counter, 8 at tables) *Non-smoking 📄 ¥ 8,500 or above 📄 None

🚶 Access 3-min walk from Aramachi Station 🗺️ MAP B-3

Chef's Selections (¥14,000 incl. tax and ¥17,000 incl. tax)



11

From the freshest seafood to top-class Himi beef

Gincho Ikizushi, Toyama Sogawa

Upon entering the restaurant, you will see the extensive lineup of available seafood at the counter, landed at Himi Fishing Port, which boasts the highest catch ratio in Toyama Bay. The popular Toyama Bay Sushi set includes the best seafood selection of the day, with another favorite being Himi Beef Aburi, featuring only the highest A5 ranked local brand Himi Beef.

DATA

Cards accepted

☎076-482-5033

L 1F Ikeda Bldg., 3-2-6 Sogawa, Toyama City

O 11:30 - 14:30 (LO 14:00), 17:00 - 22:00 (LO 21:30), Closes at 21:00 on Sundays

C Wednesdays and 2nd Thursday

N 18 seats (6 at counter, 12 on tatami room (Private rooms available)) *Non-smoking

Y 2,000 or above for lunch, 4,000 or above for dinner P Provided



Access 3-min walk from Grand Plaza-mae Station MAP B-3

Toyama Bay Sushi set (¥3,960 incl. tax)



12

High quality sushi, exclusively tasted on its own without any alcohol

Sushiei, Sogawa

This restaurant, established in 1948, offers sushi only. There are no other items on the menu, no alcohol served, and smoking is not permitted. The customers come to enjoy the deliciousness of sushi exclusively, sitting at the counter and watching the highly skilled chef's technique. Many customers come here alone, probably due to the relaxing and intimate atmosphere.

DATA

☎076-421-7035

L 2-8-22 Sogawa, Toyama City

O 11:30 - 14:00, 17:00 - 21:00

C Tuesdays, Wednesdays and the New Year period

N 10 seats at counter *Non-smoking

Y 3,000 or above for lunch, 5,000 or above for dinner

P None



Access 2-min walk from Grand Plaza-mae Station MAP B-3

Toyama sushi set (¥4,950 incl. tax)



13

The highest quality seafood from Himi Port

Edomae Sushimasa

The staff of this restaurant goes to Himi Port personally and carefully selects the highest quality seafood using his experienced and professional eye. The extensive dinner menu includes the Toyama Bay Sushi set as well as a la carte dishes, such as Shrimp Miso Sushi Roll, which is very popular among tourists. Lunches are very reasonably priced from 2,200 yen.

DATA

Eng. menu Cards accepted

☎076-421-3860

📍 4-29 Ichiban-machi, Toyama City

🕒 11:30~13:30 (LO13:00). 18:00~23:00 (LO22:00) on weekdays and Saturdays. 17:00~22:00 (LO21:00) on Sundays and national holidays

📅 Tuesdays and Wednesdays (Open during GW, summer holidays and the New Year period) 🚶 16 seats (8 at counter, 8 on tatami room) *Non-smoking

💰 2,200 or above for lunch and dinner 📄 Provided



📍 Access 2-min walk from Ote Mall Station 🗺️ MAP B-3

Toyama Bay Sushi set (¥4,400)



14

Delicious fresh seafood and pleasant conversation

Shirozushi

This restaurant offers the freshest of items, mainly sourced at Yokata Port. The prices are very reasonable, and the menu is flexible enough to suit all budgets. Another feature here is the bonus of a pleasant conversation with the owner, which can often add a little extra spice to the delicious food.

DATA

☎076-421-1817

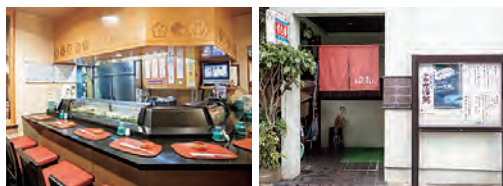
📍 1-2-15 Minamida-machi, Toyama City

🕒 11:30 - 13:30 (LO 13:30). 17:00 - 22:00 (LO 22:00)

📅 Thursdays and January 1st 🚶 19 seats (9 at counter, 10 in tatami rooms) *Non-smoking 💰 1,800 or above for lunch, 4,000 or above for a dinner course selected by the chef 📄 Provided

📍 Access 2-min walk from Kamihonmachi Station 🗺️ MAP A-3

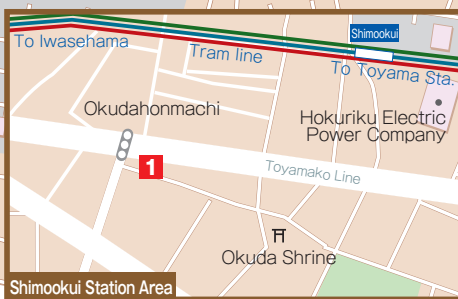
Sushi lunch (¥1,800)



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1	Jyanomezushi	☎076-431-7722 📍2-10 Okudahonmachi, Toyama City 🕒11:00 – 14:00, 17:00 – 22:00 🗓Thursdays 👥31 seats (7 at counter, 4 at tables, 20 in tatamirooms) *Non-smoking 💰2,750 or above for lunch and dinner 🍷Provided
2	Sushi Sawada	☎050-8883-6339 📍1F, Toyama Prefecture Chushokigyo Kenshu Center, 1-7 Akae-machi, Toyama City 🕒11:30 – 14:30 (LO 14:00), 17:00 – 22:00 (LO 21:00) 🗓Thursdays 🍷18 seats (8 at counter, 10 at tables) *Non-smoking 💰1,500 or above for lunch, 3,000 or above for dinner 🍷Provided
3	Kitokitozushi, Toyama Station	☎076-471-6127 📍1-90 Meirin-cho, Toyama City (in Noren Yokochō, Toyamarché) 🕒11:00 – 21:00 (LO 20:30) 🗓Open all year round 👥67 seats (17 at counter, 50 at tables) *Non-smoking 💰2,000 or above 🍷None
4	Sushitama, Toyama Station	☎076-471-8127 📍1-220 Meirin-cho, Toyama City (in Toyamarché) 🕒11:00 – 21:00(LO 20:30) 🗓Open all year round (except January 1st and irregular holidays) 👥38 seats (18 at counter, 20 at tables) *Non-smoking 💰1,500 or above for lunch, 2,000 or above for dinner 🍷None
5	Toyamazushi Umitoyama	☎076-443-5066 📍4F Maroot, 1-231 Meirin-cho, Toyama City 🕒11:30 – 14:30, 17:00 – 22:00 🗓Open all year round 🍷65 seats (5 at counter, 60 at tables) *Non-smoking 💰2,000 or above for lunch, 3,500 or above for dinner 🍷None
6	Kaiten Toyama Sushi, Toyama Station Honkan	☎076-431-5448 📍1-4-9 Sakura-machi, Toyama City 🕒11:00 – 22:00 🗓Open all year round 👥27 seats (15 at counter, 12 at tables) *Non-smoking 💰1,200 or above for lunch, 2,000 or above for dinner 🍷None
7	Aburian Toyamazushi	☎076-432-8780 📍1F Daiwa Roynet Hotel Toyama Station, 1-3-39 Sakura-machi, Toyama City 🕒11:30 – 14:00, 17:00 – 22:00 🗓Open all year round 👥132 seats (12 at counter, 120 at tables) *Non-smoking 💰3,000 or above 🍷None
8	Kaiten Toyama Sushi, Toyama Station Shinkan	☎076-411-7880 📍1-3-6 Sakura-machi, Toyama City 🕒11:00 – 22:00 🗓Open all year round 👥27 seats (15 at counter, 12 at tables) *Non-smoking 💰1,200 or above for lunch, 2,000 or above for dinner 🍷None
9	Ayumizushi Bunke, Toyama Station	☎076-432-3850 📍1F Kosugi Bldg., 2-2-7 Sakura-machi, Toyama City 🕒17:30 – 23:30 (Until all the ingredients run out) 🗓Sundays (When a national holiday falls on a Sunday, closed on the following Monday), the New Year period 👥10 seats (10 at counter) *Smoking permitted 💰3,000 or above 🍷Provided
10	Sushidokoro Sasaki	☎076-431-6788 📍1F Kelly Bldg., 1-6-11 Sogawa, Toyama City 🕒17:30 – 23:00 (Last entry: 21:00) (Reservations required) 🗓Sundays, national holidays, summer holidays and the New Year period 👥16 seats (8 at counter, 8 at tables) *Non-smoking 💰8,500 or above 🍷None
11	Gincho Ikizushi, Toyama Sogawa	☎076-482-5033 📍1F Ikeda Bldg., 3-2-6 Sogawa, Toyama City 🕒11:30 – 14:30 (LO 14:00), 17:00 – 22:00 (LO 21:30), Closes at 21:00 on Sundays 🗓Wednesdays and 2nd Thursday 🍷18 seats (6 at counter, 12 on tatami room (Private rooms available)) *Non-smoking 💰2,000 or above for lunch, 4,000 or above for dinner 🍷Provided
12	Sushiei, Sogawa	☎076-421-7035 📍2-8-22 Sogawa, Toyama City 🕒11:30 – 14:00, 17:00 – 21:00 🗓Tuesdays, Wednesdays and the New Year period 🍷10 seats at counter *Non-smoking 💰3,000 or above for lunch, 5,000 or above for dinner 🍷None
13	Edomae Sushimasa	☎076-421-3860 📍4-29 Ichiban-machi, Toyama City 🕒11:30~13:30(LO13:00), 18:00~23:00 (LO22:00) on weekdays and Saturdays, 17:00~22:00(LO21:00) on Sundays and national holidays 🗓Tuesdays and Wednesdays (Open during GW, summer holidays and the New Year period) 🍷16 seats (8 at counter, 8 on tatami room) *Non-smoking 💰2,200 or above for lunch and dinner 🍷Provided
14	Shirozushi	☎076-421-1817 📍1-2-15 Minamida-machi, Toyama City 🕒11:30 – 13:30 (LO 13:30), 17:00 – 22:00 (LO 22:00) 🗓Thursdays and January 1st 🍷19 seats (9 at counter, 10 in tatami rooms) *Non-smoking 💰1,800 or above for lunch, 4,000 or above for a dinner course selected by the chef 🍷Provided

Travel by Tram 富



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- 14 Shirozushi

Free Tram Tickets For International Guests Only

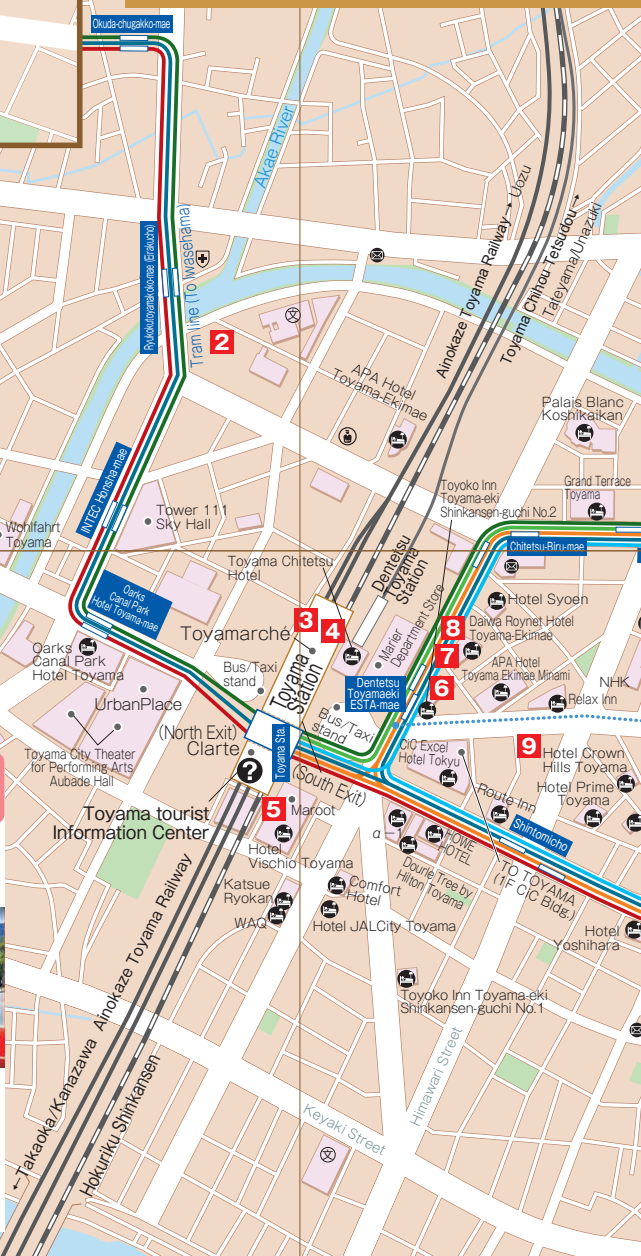
Foreign visitors who stay at lodgings in the city will receive free tickets to use the city tram (up to two free rides).



Toyama City Tram Ride Free Tickets

How to obtain

Participating facilities within Toyama City provide one coupon per person (with two free-ride tickets) regardless of how many nights stayed. If you wish to receive the ticket, please inquire at the front desk of your accommodation.

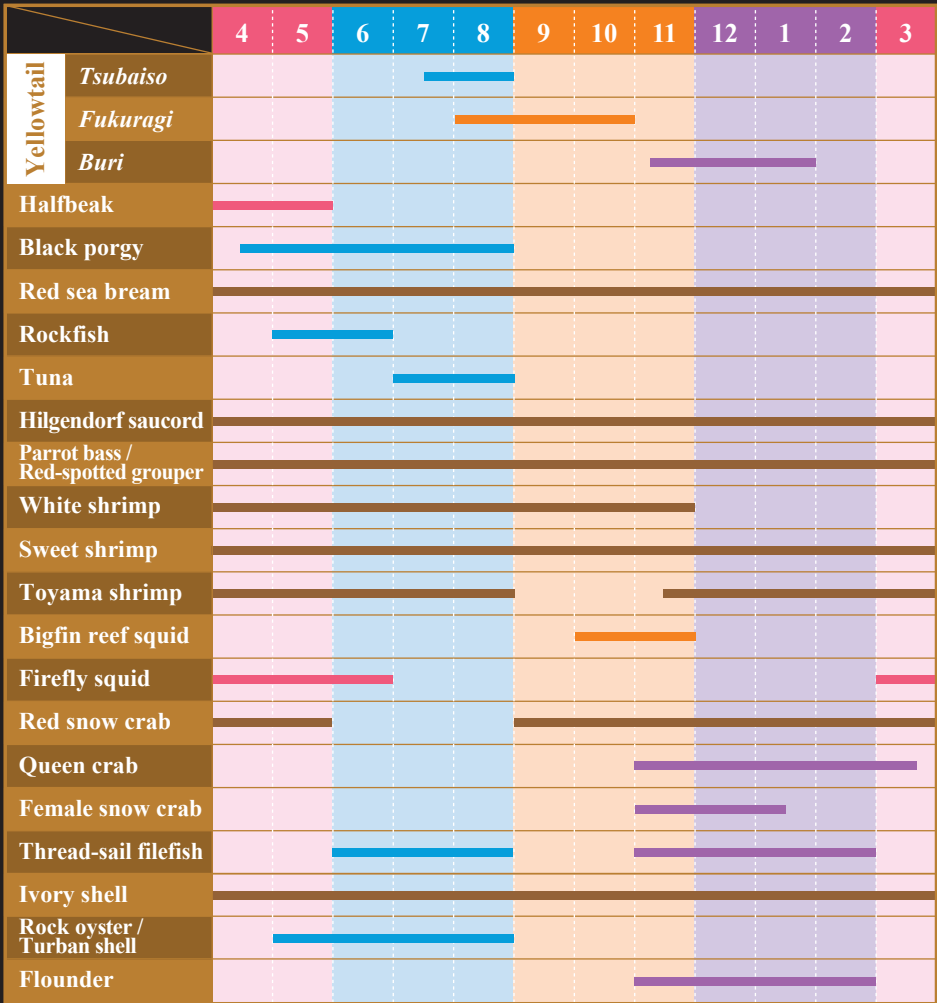


山の寿司 MAP



The more you know about the best seafood of the season,
the more delicious it tastes

Toyama Seafood Calendar



This is a rough indication of when major seafood species are in season. There are a lot more kinds of delicious seafood outside of this list.

Please contact the restaurant directly if you require further information.

For tourist information

Toyama City Tourist Information Center

TEL: 076-439-0800

Open: 9:00 – 17:30 (9:00 – 17:00 from Dec. 1 to Mar. 15)

Closed: The New Year period

1-45 Honmaru, Toyama City 930-0081

Published by Toyama City Tourism Association

Toyama NET

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Toyama City Official Travel Guide
"TOYAMA NET"



The prices indicated here are as of June 2025, and may be changed without notice.

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