

English Version FRONT SIDE

Toyama City

Japan

Detailed Map and Cultural Guide



Gateway to the Northern Japan Alps

Toyama Castle

Japanese Gardens & Tea Ceremonies

Seaside and Mountainside Villages with

19th Century Traditional Streets

Japan's Largest Museum of Glass Art

River Walk of Statues + Hiking Routes

Cherry Tree Lined Canals + River Cruises

Japanese Traditional Medicine Center

Temples and Shrines + Concert Halls

Zen Hillside Temple of 500 Buddhist Statues

Open Here

Amazing Toyama: Gateway to the Northern Japan Alps

"TOYAMA" means "rich with mountains" ("tomi" rich, "yama" mountains), and the city offers stunning views of the Japan Alps for its 420,000 residents and for visitors. Crisscrossed by canals fed by alpine snows, the city stretches from the historic shipping port of Iwase on the Japan Sea - home of Toyama's highly prized premium sea food - southward along both sides of the Jinzu ("path of the gods") River, to the famous mountain town of Yatsuo and the 3000 meter (9840 feet) crest of the Northern Japan Alps. Located 250 km (155 miles) from Tokyo, Toyama is an International city facing Korea, China and Russia across the Sea of Japan

IN THE FEUDAL PERIOD the castle town of Toyama was strategically important and the rich Toyama Plain, dotted with castles, was often a battlefield. During the Edo Period (1603 - 1868), Toyama became the center for medicine distributed throughout Japan, was celebrated for paper making (*washi*), and became the arrival point for religious pilgrims coming from all over Japan to participate in the famous Mountain Buddhism at Mt. Tateyama. Even Ashoka, the founder of haiku poetry, visited the region on his trip to the "deeper north". After the Meiji Restoration in the 1870s and modernization of Japan, abundant water and hydroelectric power supported the development of heavy industry. Toyama subsequently became the most totally bombed Japanese city in WW II, with 99% of the city center destroyed on the night of August 1, 1945 by the incendiary bombs from 173 B-29 bombers.

AFTER TOYAMA'S AMAZING RECOVERY from the ashes of WW II, it has become a leading ecological city with Japan's first complete light rail system, clean high tech and pharmaceutical industries, the largest glass artist community in Japan, and numerous parks, shrines, temples and museums. Toyama serves as a gateway to the mountains where Japanese alpine climbing originated and the famed Tateyama-Kurobe Alpine trekking route begins. In 2011 Toyama was designated one of Japan's eleven eco-friendly cities of the future, and OECD recognized Toyama along with Melbourne, Paris, Vancouver and Portland, as having one of the world's most advanced environmentally friendly compact city policies. In 2014, Toyama was selected by SE4ALL, UN Initiative, as one of 13 cities and regions of models for achieving the goal of improving energy efficiency; and furthermore, the city was selected as one of next 35 cities to join the 100 resilient cities by the Rockefeller Foundation. Other than its innovative policies, Toyama is famous for its delicious and clean water, which has been awarded the Monde Selection Grand Gold Medal for the exceptional quality of the city water for the third consecutive year since 2013. Today Toyama offers the visitor a uniquely harmonious balance between the traditional and the modern, and the city and nature

Toyama City Guide descriptions by Dr. Joseph Runzo Inada PhD
Issued by Toyama City Culture & International Affairs Division 2015.7



Toyama Castle Park

1 Toyama Castle Park map: E-6

Built in 1543, Toyama Castle was surrounded by inner and outer moats on three sides with the Jinzu River on the fourth, enclosing a large area of 2.5 square km (1 square mile). Renowned as the Castle which "floated on water", after 1581 it was the keep of the powerful samurai Narimasa Sassa. In 1585 Hideyoshi Toyotomi, the great samurai lord of western Japan, attacked the castle with 70,000 troops and destroyed it. In the 1600s, the Maeda Lords rebuilt the castle twice and the Maeda clan ruled Toyama until the Meiji restoration in the 1870s when the extensive buildings were dismantled. Remains of the stone walls incorporating 5 massive stones at the south entrance indicate the power and wealth of the domain lords. The imposing wooden Chitose Gate at the eastern entrance dates from 1849. The castle grounds include a Japanese garden, a large bronze statue of Lord Masatoshi Maeda and a memorial to those who died in the August 1, 1945 air raids.



Bronze Statue of
Masatoshi Maeda



Chitose Gate (1849)



Japanese Garden

2 Toyama Castle History Museum map: E-6

This excellent museum explains the history of Toyama Castle through archeological materials, maps and reconstructions, and provides an excellent view of the downtown from the tower balcony. (The observation tower at City Hall provides the highest viewpoint.)

Phone: 076-432-7911
Address: 1-62 Honmaru, Toyama City
Open: 9 a.m. - 5 p.m. (Admission until 4:30)
Admission: Adults 210 Yen;
Students through Junior High 100 Yen;
Children under 15 free on weekends & national holidays
Closed: New Year's season
Access: 10 min walk from Toyama Station; 2 min walk from "Kokusai Kaigyo mae" tram stop (Center); 2 min walk from "Joshi Koen" bus stop (City Tour Bus)



3 Sato Museum of Art and Tea Ceremony map : E-6

Founded by the late Sukekuro Sato, businessman and master of the tea ceremony, this museum exhibits East Asian antique paintings, calligraphy, and pottery from his collections. Visitors can try Japanese green tea at a tea ceremony room inside the museum.

Phone: 076-432-9031
 Address: 1-33 Honmaru, Toyama City
 Open: 9 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 210 Yen; Students through Junior High 100 Yen;
 Children under 15 free on weekends & national holidays
 Closed: New Year's season
 Access: 10 min walk from Toyama Station; 3 min walk from "Kokusai Kaigijo-mae" tram stop (Centram); 2 min walk from "Joshi Koen" bus stop (City Tour Bus)



4 Toyama Glass Art Museum map : F-7 (Open August 22, 2015)

This art museum exhibits a variety of finest modern art glass works in and out of Japan, including installation works by Dale Chihuly, leading modern glass sculptor. This art museum is part of the "TOYAMA KIRARI" complex, which includes Toyama City Library and a cafe, etc.

Phone: 076-461-3100
 Address: 5-1 Nishicho, Toyama City
 Open: Sun-Thu 9:30 a.m. - 6 p.m. (Admission until 5:30) Fri&Sat 9:30 a.m. - 8 p.m. (Admission until 7:30)
 Admission: Adults 200 Yen; High school students and younger free
 Closed: 1st & 3rd Wednesdays; New Year's season
 Access: 1 min walk from "Nishicho" tram stop (City Tram) or 2 min walk from "Grand Plaza-mae" tram stop (Centram)



"TOYAMA KIRARI" Complex
 (Toyama Glass Art Museum is on 2-6 FL)

5 Toyama Science Museum map : H-6

Welcomed by a Naumann elephant at the entrance, visitors can enjoy seeing mobile dinosaur models, whale bone specimen, and special exhibitions introducing local geographic characteristics such as a mountain range and a deep sea in Toyama Bay. One of the specialties of the museum is the planetarium that takes visitors on a journey into space using cutting-edge digital technology.

Phone: 076-491-2123
 Address: 1-8-31 Nishinakanomachi, Toyama City
 Open: 9 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 520 Yen; Students through Junior High 210 Yen (High school students and younger free on weekends & national holidays)
 Closed: New Year's season
 Access: "Kagaku Hakubutsukan/Kindai Bijutsukan" bus stop (City Tour Bus); 7 min walk from "Nishinakanomachi" tram stop (City Tram)



6 Prefectural Museum of Modern Art map : H-6

This prefectural museum introduces trends in modern art in the world, in Japan and in Toyama, from the beginning of the 20th century to the present.

Phone: 076-421-7111
 Address: 1-16-12 Nishinakanomachi, Toyama City
 Open: 9:30 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 200 Yen; College Students 160 Yen
 Closed: Mondays (except holidays); the day after a holiday; New Year's season
 Access: "Kagaku Hakubutsukan/Kindai Bijutsukan" bus stop (City Tour Bus); 7 min walk from "Nishinakanomachi" tram stop (City Tram)



7 Suiboku Museum of Black Ink Wash Painting map : D-3

This graceful museum exhibits Japanese black ink wash paintings, and has ever changing temporary exhibits on Japanese art and culture. There is also a traditional tea ceremony house and a Japanese garden, where visitors can experience the renowned Japanese aesthetic in a tranquil natural environment.

Phone: 076-431-3719
 Address: 777 Gofuku, Toyama City
 Open: 9:30 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 200 Yen; College Students 160 Yen
 Closed: Mondays (except holidays); the day after a holiday; New Year's season
 Access: "Suiboku Bijutsukan" bus stop (City Tour Bus)



8 Koshinokuni Museum of Literature map : E-5

This museum celebrates the literary associations of Toyama Prefecture, such as the eminent 8th century Manyo poet Yakamochi Otomono who wrote 223 poems about Toyama. There is an excellent Italian restaurant on the premises.

Phone: 076-431-5492
 Address: 2-22 Funahashinamimachi, Toyama City
 Open: 9:30 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 200 Yen; College Students 160 Yen
 Closed: Tuesdays (except holidays); the day after a holiday; New Year's season
 Access: 15 min walk from Toyama Station; 5 min walk from "Kencho-mae" tram stop (City Tram); "Koshinokuni Bungakukan" bus stop (City Tour Bus)



1 Traditional Artisans' Street

[map : Iwase Area](#)

Once part of Iwase's commercial center, this street now houses various artisans, shops, and the Mori Residence and Masuda Brewery, in carefully preserved and renovated 19th century wooden buildings. The bronze ship sculpture at the north-east end replicates a Kitamaebune, the traditional cargo ship used on the Sea of Japan in the 17th-19th centuries. These ships transported kelp, kumquat and fertilizers from Hokkaido to other parts of Japan, and brought great wealth and different cultures to Iwase. Across the street is Tajiri, an outstanding sake and wine shop.



2 Shipping Agency Mori 19th Century Residence

[map : Iwase Area](#)

Built in 1878, the Mori Residence is a beautiful example of the 19th century Edo Period style. Designated an "important cultural property" of Japan, it has a large Yaku cedar door and an amber frame around the Irori (sunken hearth) fireplace.

Phone: 076-437-8960
 Address: 108 Higashiwasemachi, Toyama City
 Open: 9 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 100 Yen; Children 50 Yen
 Closed: Dec. 28 - Jan. 4
 Access: 12 min walk from "Higashiwase" tram stop (PORTRAM)



3 Masuda Sake Brewery

[map : Iwase Area](#)

Masuzumi Brewery, founded in 1893 and relocated to the bustling port town of Iwase in 1905, is an acclaimed premium sake brewer. One of the first brewers in the 1960s to focus on "Ginjo-shu", or sake not diluted with alcohol, they now have a worldwide following and sell to exclusive restaurants in about 35 countries.

Phone: 076-437-9916
 Address: 269 Higashiwasemachi, Toyama City
 Open: 9 a.m. - 5 p.m.
 Closed: Weekends and holidays
 Access: 7 min walk from "Higashiwase" tram stop (PORTRAM)



Yatsuo is an exceptionally well preserved 19th century mountainside town in a dramatic setting along the Jinzu River. Historically, the main street was on the key road connecting old Toyama City and the Northern Japanese Alps. In September, the famous Owara Kaze no Bon (Harvest Wind Festival) draws visitors from all over Japan.

1 Owara Kaze no Bon (Harvest Wind Festival)

[map : Yatsuo Area](#)

One of the most famous festivals in Japan, the 300 year old Owara Kaze no Bon (Harvest Wind Festival) is held annually on the first three days of September to ward off high winds (which ruin the rice) and for a bountiful harvest. At night, stunning processions of dancers and the sounds of the kokyū and shamisen (Japanese stringed instruments) fill the narrow streets between the traditional wooden buildings.



2 Hikiyama Festival Float Center (Hikiyama Exhibition Hall)

[map : Yatsuo Area](#)

The Hikiyama Festival commemorates the historical silk industry in Yatsuo. Young men in Happi coats pull huge floats decorated with traditional dolls, woodcarvings, metal and gold leaf work, and Japanese lacquer through town - accompanied by shamisen, flutes and drums. Three Hikiyama floats are on exhibit. Visitors can watch an Owara dance show and try out the dance (reservation required).

Phone: 076-454-5138 Address: 2898-1 Kamishinmachi, Yatsuomachi, Toyama City
 Open: 9 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 500 Yen; Children and Student (Under 18) 300 Yen
 Closed: Dec. 29 - Jan. 3
 Access: "Hikiyama Festival Float Center" bus stop (11 min ride from Etchu-yatsuo station by Yatsuo machimeguri bus)



3 Japanese Traditional Paper Exhibit

[map : Yatsuo Area](#)

Keijusha, a Japanese handmade paper manufacturer, exhibits paper crafts from around the world. There is also a shopping section for Keijusha's original products and a Japanese-style cafe. Visitors can experience paper making (reservation needed).

Phone: 076-455-1184
 Address: 668-4 Kagamimachi, Yatsuomachi, Toyama City
 Open: 10 a.m. - 5 p.m. (Admission until 4:30)
 Admission: Adults 500 Yen
 Closed: Mondays (except holidays); the day after a holiday; Sep. 5 - 6 and Dec. 29 - Jan. 10
 Access: 5 min ride from Etchu-yatsuo station by car



1 Matsu Riverwalk Sculpture Park map : E-5,6,7

Five hundred cherry trees line the walking paths on both sides of Matsu River in the city center. Between the historic bridge and City Hall, 28 sculptures by artists born or living in Toyama form a sculpture garden along this riverwalk, and glass art decorates the bridges. The popular river boat cruise leaves from the northeast corner of the Castle Park. The Matsu River Boat Cruise is operated throughout the year except in winter. The fare is 1,500 Yen for adults ; 750 Yen for children.



Matsu River Boat Cruise



Historic Boat Bridge

2 Fugan Canal Park map : B-6

Once a bend in the Jinzu River, this reclaimed land is now filled with walking paths, a bird observation area, the "Heaven's Gate Bridge", an outdoor theater, elegant restaurants, and the most successful Starbucks Coffee café in Japan. A City boat cruise travels 5.5 km (3.5 miles) down the canal from the park to the Japan Sea at Iwase. This cruise operates several times a day mostly on weekends, from April until November. The fare is 1,500 Yen for adults ; 750 Yen for children.



← Tour Boat



3 Toyama City Theater for Performing Arts (Aubade Hall) map : C-6

Toyama's largest concert hall, this 2200 seat four-tiered performing arts theater has the superior acoustics and three mobile stages to meet any need: opera, kabuki performances, symphonic concerts, ballet, and international conventions. A schedule of performances is available at Aubade Hall; Toyama City Hall; the Tourist Information Center; ORBIS Small Theater; CiC Building in front of Toyama Station; etc.



4 Ensemble Hall / Toyama Civic Plaza map : F-6

The 308 seat Ensemble Hall in Toyama Civic Plaza has the excellent acoustics and clear sight lines ideal for classical music concerts as well as public lectures.



5 ORBIS Small Theater map : D-7

This 100-200 seat flexible circular theater has a movable stage to accommodate everything from runway shows to plays and concerts.



6 Prefectural Concert Hall map : E-6

This concert hall, with seating for about 1100 guests, is across the main boulevard from Toyama City Hall.



7 Toyama Noh Theater map : Toyama Noh Theater

Toyama City's exquisite Noh theater is used for performances of both *Noh* (Japanese musical drama) and *Kyogen* (Japanese comic theater). There are four tea ceremony rooms in the theater and a traditional Japanese garden depicting the topography of Toyama from the ocean to the mountains.



8 Toyama International Conference Center map : E-6

The Conference Center's superb 180 degree, 825 seat, main hall offers superior seating and simultaneous interpretation in six languages. Smaller rooms are also available. It faces Toyama Castle and is connected to the facilities and restaurants of the Crowne Plaza Hotel.



9 Hie Shrine

map : G 6

Founded in 1335, the Hie Shrine is located just north of the outer moat boundary of historic Toyama Castle, between the old samurai quarter and the old temple quarter. With food stalls lining the approach streets, the *San-no* festival in June attracts 200,000 visitors to this popular shrine.



10 Toyamaken Gokoku Shrine

map : F-4

This stately shrine is a memorial to Toyama soldiers who died in war. Note the bronze reliefs at each side of the entry gate depicting the Russo-Japanese war of 1904-05.



11 Historic Buddhist Temple Area

map : G 7

Between the 17th to 19th century, numerous temples were built in this area just inside the outer moat boundary of historic Toyama Castle. More than 40 temples remain in this quiet area, recommended for exploring on foot.



12 Buddhist Jizo Statues and Springs for Long Life

map : F-8

These statues preside over springs along the Itachi River. These waters are believed to cure sickness. The famous Akutagawa Literary Prize novel "Hotaru Gawa" ("River of Fireflies") is set here, and the drama of the same name was filmed just south along the river.



13 Five Hundred Buddhist Arhats at Chokey-Ji Zen Temple

map : A-2

In this mystical place, more than 500 stunning stone statues of Buddhist arhats (those who have reached enlightenment in this life), and over 500 stone lanterns, ascend the hillside in solemn rows at Chokey-Ji Temple, looking out over the city below. Sculpted on Sado Island over 50 years and brought to Toyama between 1799 and 1849, each statue has different facial expressions and gestures.



1 Shiratori Castle Ruins

map : Kureha Hills Area

The Kureha Hills divide Toyama Prefecture into eastern and western sections, with Toyama Castle on the Jinzu River to the east and Shiratori Castle at the top of the Kureha Hills. In the 16th century Hideyoshi Toyotomi the great samurai lord of western Japan, made camp at Shiratori before attacking Toyama Castle with 70,000 troops and capturing Narimasa Sassa, the powerful samurai lord of Etchu (Toyama Prefecture). The Kureha Hills observation point offers stunning views.



2 Toyama Municipal Folkcraft Village

map : A-2

The village consists of nine buildings including museums for pottery, traditional Japanese life and medicine peddlers, and a tea ceremony house. The Gyujin Memorial Art Gallery is dedicated to the local Suiboku (black ink wash technique) artist Gyujin Takamura. Traditional Toyama clay dolls are made and sold at the shop across from the tea house.



Phone: 076-433-8270
Address: 118-1 Anyobo, Toyama City
Open: 9 a.m. - 5 p.m. (Admission until 4:30)
Admission: Adults 100 Yen per building; Junior High Students/Pupils 50 Yen per building
Closed: Dec. 28 - Jan. 4
Access: City Tour Bus; "Minzoku Mingei Mura" bus stop a 10 min ride from Toyama station by Chitetsu bus for Kureha Hills Elderly Center



3 Toyama Glass Studios

map : Kureha Hills Area

Toyama is home to the largest glass art artist community in Japan, and the studios are an important base for some 80 glass artists as well as the renowned Toyama Institute of Glass Art. Numerous works of glass art by local artists are displayed in the gallery and for purchase in the shop. Visitors can make glass art on site under the supervision of experts.

Phone: 076 436 2600, 076 436-3322
(Application for glass art making)
Address: 152 Furusawa, Toyama City
Open: 9 a.m. - 5 p.m.
Admission: Free (Reservations and a fee needed for glass art making)
Closed: Dec. 28 - Jan. 4
Access: 5 min walk from "Family Zoo" bus stop after 25 min ride from Toyama station by Chitetsu bus for Toyama University Hospital



Free pick-up service available (group over 10 with reservation of glass art making)

Please reserve "the pick-up service" together with "glass art making" (Pick-up service may be unavailable when it is fully-booked.)

Private Museums

9 Rakusuitei "Enjoying the Vivid Green" Museum and Gardens

map : B-7

This elegant museum ushers you into the private world of the former home of a rich silk merchant. Named "Rakusuitei" the "Enjoying the Vivid Green" house by a famous visiting Buddhist priest, the classic Japanese architecture, fine wood craftsmanship, long open verandas, and lavish Japanese garden, draw nature into the residence and provide an ideal setting for exhibitions of exquisite Japanese art. Not to be missed.

Phone: 076-439-2200

Address: 2-27 Okudashinmachi, Toyama City

Open: 10 a.m. - 5 p.m. (Admission until 4:30)

Admission: Varies with exhibition

Closed: Wednesdays (except holidays);

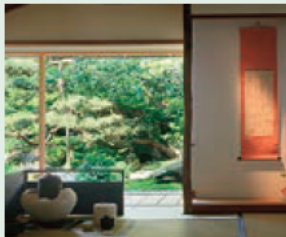
New Year's season

Access: 10 min walk from Toyama Station; 5

min walk from "INTEC honsha-mae" tram

stop (PORTRAM); "Rakusuitei Bijutsukan"

bus stop (City Tour Bus)



10 Millet Art Gallery

map : F-7

This intimate gallery's permanent collection of 53 works of Western art focus on the famous mid 19th century Barbizon School of Realism in France, including 14 works by Jean-François Millet.

Phone: 076-423-7220

Address: 2-1-20 Chuo Dori, Toyama City

Open: 10 a.m. - 5 p.m. (Admission until 4:30)

Admission: Adults 200 Yen; High School

Students 100 Yen

Closed: Mondays (except holidays); the day

after a holiday (except weekends); New

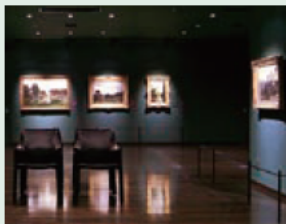
Year's season

Access: 5 min walk from "Nishicho" or

"Nakamachi" tram stop (Centram and

regular City Tram); 3 min walk from

"Nishicho" bus stop (City Tour Bus)



11 Mori Shusui Museum of Art (Open June 11, 2016)

map : F-6

Located within the former samurai quarter of historic Toyama, this private museum will have approximately 40 swords and pieces of body armor from the 8th to 14th centuries on permanent display, plus Japanese and Chinese calligraphy and paintings.

Phone: Not Determined

Address: 1-3-6 Sengokumachi, Toyama City

Open: Not Determined

Admission: Not Determined

Closed: Not Determined

Access: 5 min walk from "Ote Mall" or "Grand Plaza-mae" tram stop (Centram)



Kureha Hills Area

4 Toyama City Family Zoo

map : Kureha Hills Area

With a focus on animals from Japan, the Toyama Zoo provides an intimate experience of 90 species in the environment of the Kureha Hills.

Phone: 076-434-1234

Address: 254 Furusawa, Toyama City

Open: 9 a.m. - 4:30 p.m. March - November

10 a.m. - 3:30 p.m. December - February

Admission: Adults 500 Yen; Children under

15 free

Closed: Dec. 28 - Jan. 4, and Mar. 1 - 14

Access: "Family Zoo" bus stop (25 min ride

from Toyama station by Chitetsu bus for

Toyama University Hospital)



Restaurants and Shopping

map : Downtown Close-up

There are many restaurants in the area in front of the JR station. The largest downtown concentration of shops and restaurants is found in the area south and east of Toyama Castle especially around the Ote Mall and Sogawa and Chuo Arcades.

Ote Shopping Mall:

Monthly open air market; views of Toyama Castle; Centram

Sogawa Shopping Arcade:

Ferrio Center with 7 floor Daiwa Department Store, more than 25 specialty shops, 9 restaurants and large bookstore; Grand Plaza (Starbucks with Wi-Fi); arcade full of boutique shops and restaurants



North and South of Sogawa:

Warren of small streets filled with restaurants.

Chuo Shopping Arcade:

German bakery; many boutique shops and restaurants; Millet Art Gallery



Grand Plaza & Sogawa Ferrio (Daiwa Department Store & Specialty Shops)

Symbols



Lavatory



Western Lavatory



Cafe



Restaurant



Wi-Fi (Wireless LAN)

English Version REVERSE SIDE

Toyama City

Japan

Detailed Map and Cultural Guide



Japan's "City of Glass Art"



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Toyama City Downtown

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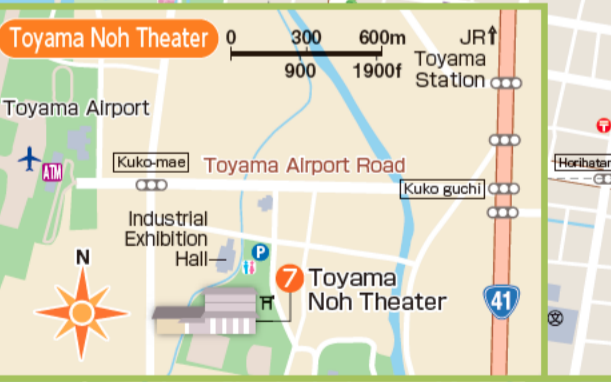
Legend

- National Road
- Japan Railway/Ainokaze Toyama Railway
- Super Express Train Shinkansen
- Private Train Line
- Tram Stop
- Avire (Rent-a-cycle station)
- Historic Castle Inner Moat
- Historic Castle Outer Moat
- Hotel
- Rent-a-car
- Parking
- Tourist Information Center
- Toyama Prefectural Government
- City Hall
- Police
- Fire Department
- School
- Bank(ATM)
- Post Office(ATM)
- ATM (They are placed at some convenience stores, too.)
- Hospital
- Shinto Shrine
- Buddhist Temple
- Public Lavatory
- Cherry Trees
- Tour Bus (Northwestern Route)
- City Tour Bus (Southern Route)
- Walking Route

Iwase Area



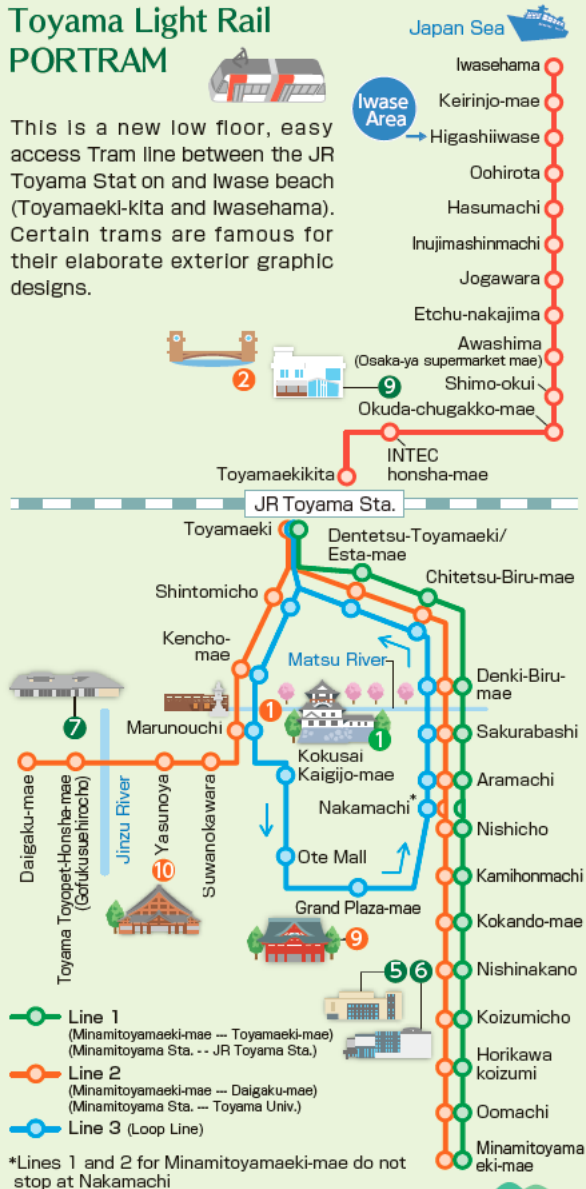
Downtown Close-up



Aids for Visiting Downtown Toyama

Toyama Light Rail PORTRAM

This is a new low floor, easy access Tram line between the JR Toyama Station and Iwase beach (Toyamaeki-kita and Iwasehama). Certain trams are famous for their elaborate exterior graphic designs.



City Tram and CENTRAM (Loop Line)

This tram goes around the central area of Toyama City. Operated every 5-10 minutes, a CENTRAM car circles the downtown in about 20 minutes.

Toyama City Tour Bus

The Tour Bus "Grutto Bus" stops at major museums and parks in city. There are two routes (Northwest Bound and South Bound) departing from Toyama JR station.

- **Fare:** Adults 200 Yen, Children 100 Yen (per ride)
One-Day Pass (for both Tour Bus and City Tram)
: Adults 700 Yen, Children 350 Yen
- **Phone:** 076-432-3456 (Toyama Chiho Railway)



3-Day Pass for City Museums

700 YEN

Agents: Each Facility for which the Pass is Valid; Toyama Tourist Information Center; Toyama International Conference Center; ANA Crowne Plaza Toyama; Toyama Dai-ichi Hotel; Toyama Excel Hotel Tokyo; Toyama Manten Hotel Toyama City Hall (Culture & International Affairs Division)



1-Day Transportation Ticket (Regular City Tram, CENTRAM, City Bus and PORTRAM)

Adult 820 YEN (Child 410 YEN)

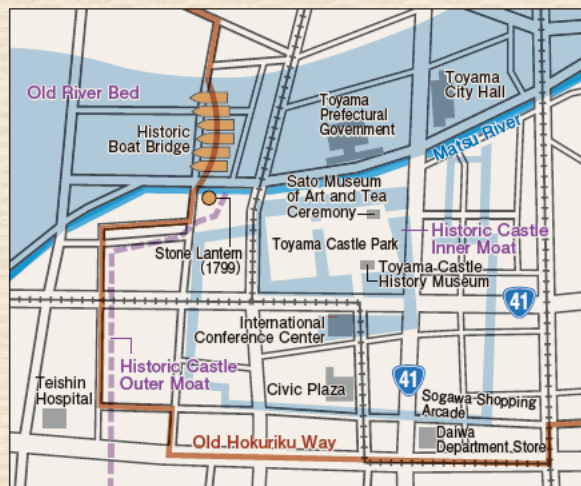
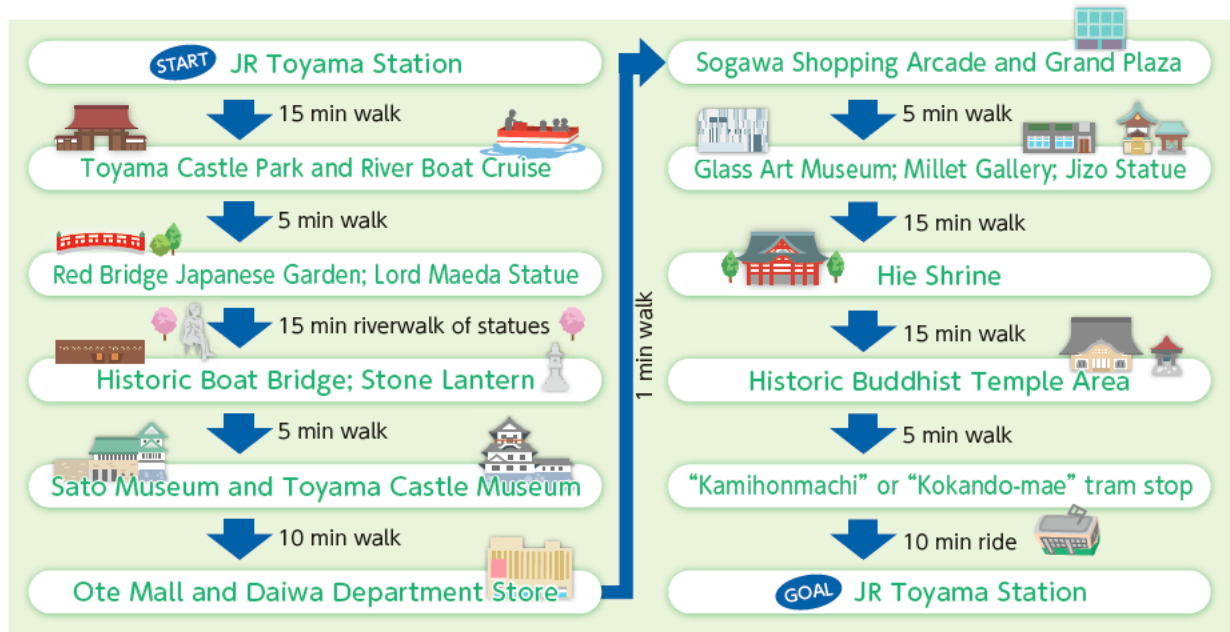
Agents: Toyama Tourist Information Center; Toyama International Conference Center; Ticket Office in Dentetsu Toyama Station; PORTRAM Shop around the North Exit of JR Toyama Station; City Tram Operator



Note: International visitors who stay at downtown hotels can pick up a pass at their hotels to use the PORTRAM and the CENTRAM for free.

Recommended Downtown Walking Route

1-day



Toyama Castle (Past and Present)

Past and Present of Toyama City

During the Edo Period (1603-1867) the famous bridge of boats across the Jinzu River at the castle town of Toyama was the largest in Japan, capturing people's imagination in works such as Hiroshige's wood block prints. One of the stone lanterns (1799) which lit the bridge for night passage survived the August 1, 1945 saturation bombing of Toyama and can be seen on the south side of the Matsuyama River, the former south bank of the Jinzu.



Historic Boat Bridge



1799 Stone Lantern

? Toyama Tourist Information Center Phone: 076-432-9751

Open: 8:30 a.m. - 8:00 p.m. (7:00 p.m. in Jan., Feb. and Dec.) Closed: Dec. 31 & Jan. 1

Address: 1FL Clarte JR Toyama Station, 1-230 Meirincho, Toyama City 930-0001

? Toyama Tourist Association Phone: 076-439-0800

Address: CIC Building Across from JR Station 5th Floor, 1-2-3 Shintomicho, Toyama City 930-0002