

# TOYAMA CITY

# 富山市



### Western region



**Himi Banyaga-gai Market**  
A tourist facility complex that provides highlights of Himi, such as shopping, hot springs, restaurants and great views



**National Treasure Zuiryujii Zen Temple**  
A large zen temple of the Soto Sect, designated as a National Treasure



**Amaharashi Beach**  
A beach with view of the beautiful Northern Japan Alps



**Kaiomaru Park**  
The interior of the ex-sailing ship, Kaiomaru, is exhibited as if it is in service.



**Tonami Tulip Fair**  
Approx. 450 varieties of a million tulips in full bloom from late April to early May



**Mitsui Outlet Stores Hokuriku Oyabe**  
The first full-fledged outlet mall in the Hokuriku area



**Gokayama Historic Village of Houses with "Praying Hands" Thatched Roofs**  
Houses with "Praying Hands" Thatched Roofs in Suganuma and Ainokura located in a valley where many houses of this style remain

### Eastern region



**Ikuji's "Shozu (spring water)"**  
Natural springs located along the Kurobe River, which is one of the clearest rivers in Japan



**"Ikuji" Fish Market**  
Just landed fresh fish are sold on the spot.



**Kurobe Gorge**  
The deepest V-shaped gorge in Japan. Visitors can enjoy the magnificent natural beauty from the trolley train.



**Tateyama Kurobe Alpine Route**  
A world-class mountain climbing route across the Northern Japan Alps, from Toyama City to Shinano-Omachi in Nagano Prefecture.



**Shomyo Falls**  
The tallest waterfall in Japan with a 350m drop

# Owara Kaze no Bon (Harvest Wind Festival)

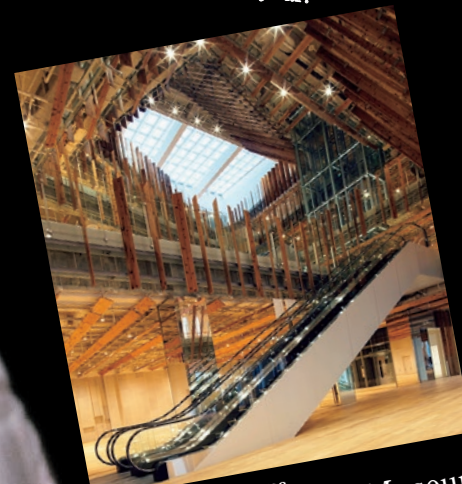
In September, the famous Owara Kaze no Bon (Harvest Wind Festival) draws visitors from all over Japan.

One of the most famous festivals in Japan, the 300 year old Owara Kaze no Bon (Harvest Wind Festival) is held annually on the first three days of September to ward off high winds (which ruin the rice) and for a bountiful harvest. At night, stunning processions of dancers and the sounds of the kokyū and shamisen (Japanese stringed instruments) fill the narrow streets between the traditional wooden buildings.

For inquiries:  
076-454-5133 Toyama Yatsuo Tourism Association  
<http://www.yatsuo.net/kankou/>



**All Japan Chindon Competition**  
Professional Chindon performers from all over Japan compete for a one-million yen prize and the honor of winning in April every year.



Glass art City, Toyama  
**Toyama Glass Art Museum**  
Designed by world renowned Japanese architect Kengo Kuma, this is the preeminent glass art museum in Japan. From first entering its dramatic interior spaces, to reaching the stunning skylit Glass Art Garden on the 6th floor, works by both Japanese and Western glass artists like the extraordinary Dale Chihuly amaze and enchant the visitor to Toyama, Japan's "City of Glass Art".



**Zipline Adventure Tateyama**  
A new thrilling activity offering great views as you zip through mountain areas on a pulley suspended on a cable.



Hyakkenme

**Mt. Tateyama Trekking**  
This trekking course is ideal for all levels of climbers from beginners to advanced.



**A city of trams**  
A tram lover's paradise with a variety of trams, from traditional to modern LRTs, running throughout the city.



**Jinzu River Gorge**  
This gorge, stretching approx. 15 km, displays beautiful natural views, especially in autumn. The colored leaves from the dam to Katajikyō offer a truly impressive sight.



**Streetscape of Iwase**  
Once part of Iwase's commercial center, this street now houses various artisans, shops, and the Mori Residence and Masuda Brewery, in carefully preserved and renovated 19th century wooden buildings. The bronze ship sculpture at the north-east end replicates a Kitamaebune, the traditional cargo ship used on the Sea of Japan in the 17th-19th centuries. These ships transported kelp, herring and fertilizers from Hokkaido to other parts of Japan, and brought great wealth and different cultures to Iwase. Across the street is Tajiri, an outstanding sake and wine shop.

## Tateyama-Kurobe Alpine Route

Majestic 20 m-high walls of snow!

This alpine route, traversed by various means of transportation, including cable cars, trolley buses, and a ropeway, connects both Toyama and Nagano Prefectures through the Northern Japan Alps. Toyama City is the gateway to this route. Along the alpine route, huge walls of snow line both sides of the road in April when the whole section of the route becomes accessible. These walls are created through snowplowing and can reach up to almost 20 meters in height in high snow seasons, which is equivalent to the height of a 7-story building. This snow-wall section is usually only traversable by vehicles, but is open to pedestrians from April to mid June for a unique and awe-inspiring event called "Mt. Tateyama Snow Wall Walk."

For inquiries: 076-432-2819 Tateyama Kurobe Kanko Co., Ltd. <http://www.alpen-route.com/>



**Toyama traditional medicine**  
Toyama traditional medicine is well-known for the home-delivery method employed by medicine peddlers who were active all over Japan from Hokkaido to Okinawa. It is popular not only for its quality but also its retro style packaging.



**Toyama Black**  
This ramen features an amazing combination of dark-inky black-colored soup, thick noodles, a large amount of coarse ground pepper, and roughly-chopped spring onions.



Boiled firefly squid

**Firefly squid**  
An amazing number of firefly squid congregate in shallow waters near the coast to spawn, and emit phosphorescent lights. This amazing sight is a famous spring feature of Toyama Bay. They are cooked in a variety of ways, such as boiled, tempura, and salt-pickled.



Deep-fried glass shrimp

**Glass shrimp**  
A legion of fans of glass shrimps come to Toyama from all over Japan to sample their sweet, rich flavor. Toyama Bay is the only place in the world where glass shrimps are harvested.



**Trout Sushi**  
The beautiful light-pink trout wrapped in bamboo leaves is very appetizing. Each business has its own recipe, so it is a lot of fun comparing the different tastes.



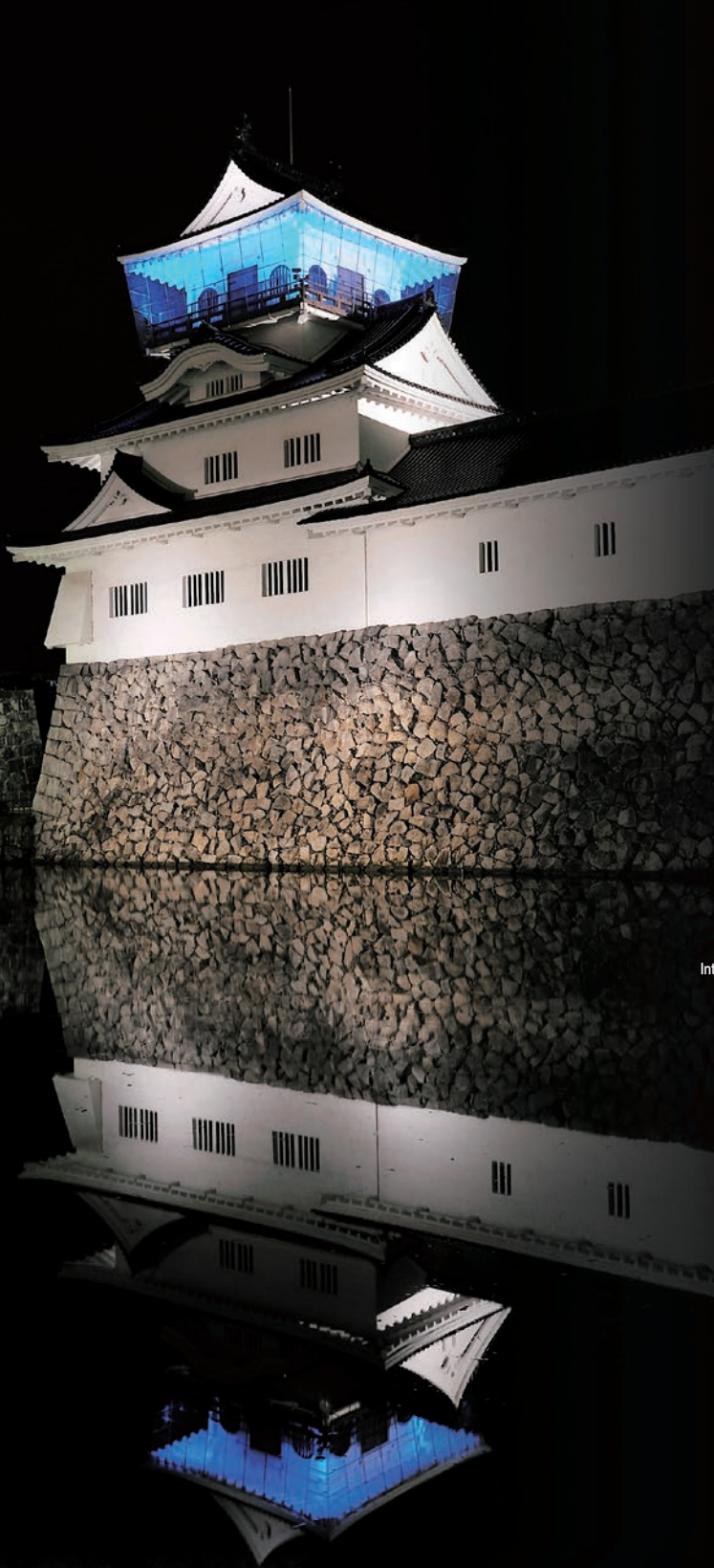
**Steamed Fish Paste as a Craft**  
Steamed fish paste in the shape of lucky creatures, such as sea bream, turtles and cranes, are famous in Toyama and very important for special occasions.

## Sushi

A great way to enjoy the freshest tastes from Toyama Bay

Amazing combination of fresh seafood caught in the "Natural Fish Preserve" of Toyama Bay and high quality Toyama rice. The special seasonal delicacies of Toyama can be enjoyed such as glass shrimp in spring through autumn, yellowtail and crabs in winter at very reasonable prices.  
(From front left: filefish, tuna, pink shrimp, bigfin reef squid, and Japanese Babylonian bivalve)  
(From front right: yellowtail, glass shrimp, mackerel, red snow crab, and fish milt)





## Access to Toyama



### From Tokyo

All Nippon Airways	1 hr.
JR train (Hokuriku Shinkansen "Bullet" Train)	2 hrs. 8 mins.
Car (Kan-etsu, Joshin-etsu & Hokuriku Expressways)	4 hrs. 50 mins.
Highway bus (from Ikebukuro Station)	6 hrs. 30 mins.
Highway bus (from Shinjuku Station)	6 hrs. 55 mins.

### From Nagoya

JR train (Ltd. Express Shiresagf & Hokuriku Shinkansen "Bullet" Train)	3 hrs. 10 mins.
Car (Tokai-Hokuriku Expressway)	3 hrs.
Highway bus (from Nagoya Station)	3 hrs. 45 mins.

### From Osaka

JR train (Ltd. Express Thunderbird & Hokuriku Shinkansen "Bullet" Train)	3 hrs. 10 mins.
Car (Meishin & Hokuriku Expressways)	4 hrs.
Highway bus (from Osaka Station)	5 hrs. 40 mins.

### From Sapporo

All Nippon Airways	1 hrs. 30 mins.
--------------------	-----------------

### For tourist information:

**Toyama Tourist Information Center**

PHONE: 076-432-9751

Open: 8:30 to 20:00 (Closed at 19:00 from December to February)

Closed: Dec. 31 and Jan. 1

JR Toyama Station 1-227 Meirincho, Toyama City, Toyama 930-0001

**Toyama-City Tourism Association**

PHONE: 076-439-0800

Toyama City Tourist Information Website

**"Toyama City Sightseeing Guide"**

<http://visit-toyama.com>



This guidebook is printed using eco-friendly vegetable oil ink.