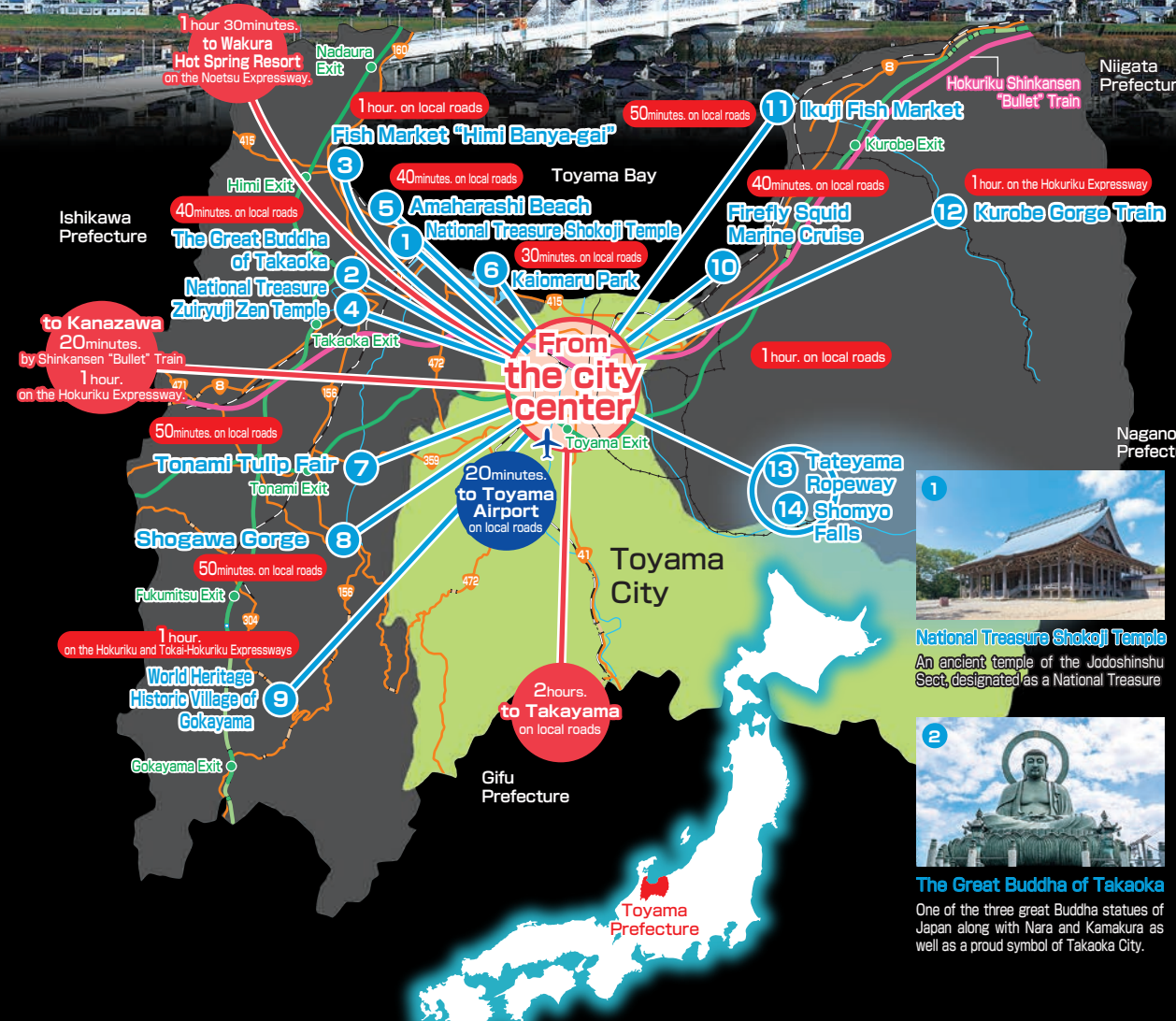


TOYAMA CITY

富山市



Perfect spot to view the Tateyama Mountain Range—Tateyama live video camera



Western Region



National Treasure Shokoji Temple
An ancient temple of the Jodoshinshu Sect, designated as a National Treasure



The Great Buddha of Takaoka
One of the three great Buddha statues of Japan along with Nara and Kamakura as well as a proud symbol of Takaoka City.



"Himi Banya-gai" Fish Market
A tourist facility complex that provides highlights of Himi, such as shopping, hot springs, restaurants and great views



National Treasure Zuiryuj Zen Temple
A large zen temple of the Soto Sect, designated as a National Treasure



Amaharashi Beach
A beach with a view of the beautiful Northern Japan Alps



Kaiomaru Park
The interior of the retired ship, Kaiomaru, is exhibited as if it is in service.



Tonami Tulip Fair
Approx. three million tulips of 300 varieties in full bloom from late April to early May



Shogawa Gorge
Shogawa Gorge including Komaki Dam. You can enjoy beautiful scenery during each season by cruising along the Shogawa River.



World Heritage Site, Historic Village of Gokayama
Houses with "Praying Hands" Thatched Roofs in Suganuma and Ainokura located in a valley where many houses of this style remain

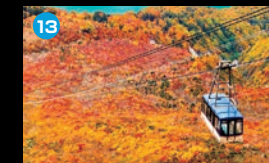
Eastern Region



Ikuji Fish Market
Freshly caught fish are sold on the spot.



Kurobe Gorge Train
The deepest V-shaped gorge in Japan. Visitors can enjoy the magnificent natural beauty from the trolley train.



Tateyama Ropeway
Japan's longest single-span line ropeway with no aerial lift pylon, which operates along the Tateyama Kurobe Alpine Route.



Shomyo Falls
The tallest waterfall in Japan with a 350m drop

Owara Kaze no Bon (Harvest Festival)

Attracting visitors to charming hill towns with melancholic music and passionate dance

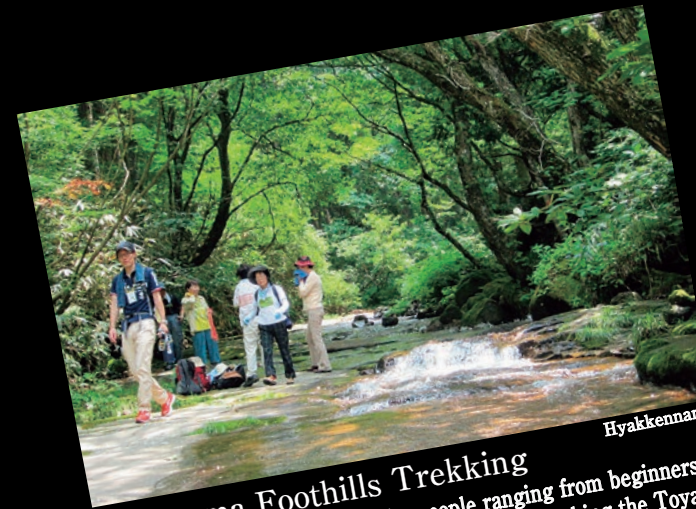
The Etchu Yatsuo Owara Kaze no Bon festival is held over three days each year from September 1, in towns that offer a variety of traditional features, such as houses with lattice-patterned doors, white-walled warehouses, and narrow alleyways. In each town, people wearing woven grass hats perform dances in circles or in lines along streets decorated with lanterns, stepping in time to the distinctive sound of kokyū (Japanese string instrument) and singing in melancholic voices. The movements of the female dancers are sublime and elegant, and those of the males, dynamic and powerful. Those viewing are completely entranced by the perfectly choreographed dances and their beautiful musical accompaniment.
For inquiries: 076-454-5138 Etchu Yatsuo Tourism Association
<https://www.yatsuo.net>



All Japan Chindon Competition
Professional chindon performers from all over the country gather in April every year to compete for the status of No. 1 chindon performer in Japan.



Glass art City, Toyama Toyama Glass Art Museum
Designed by world renowned Japanese architect Kengo Kuma, this Japanese architect Kengo Kuma, this is the preeminent glass art museum of Japan. From first entering its dramatic interior spaces, to reaching the stunning skylit Glass Art Garden on the 6th floor, works by both Japanese and Western glass artists like the extraordinary Dale Chihuly amaze and enchant the visitor to Toyama, Japan's "City of Glass Art".



Tateyama Foothills Trekking
A variety of trekking courses for people ranging from beginners to the more advanced. There are great views overlooking the Toyama Plain and chances to see fascinating wild birds. Feel the fresh forest air in your lungs while strolling through the peaceful forest.



A City of Trams
A tram lover's paradise with a variety of trams, from traditional to modern LRTs, running throughout the city.



Samurai Experience Toyama
Toyama City Tourist Information Center in Toyama Castle Park offers a special samurai costume experience. Visitors can dress up in items, such as armor, helmets and surcoats and also enjoy riding and feeding horses on event days.



Jinzu River Gorge
This gorge, stretching approx 15 km, displays beautiful natural views, especially in autumn. The colored leaves from the dam to Katajikiyo offer a truly impressive sight.



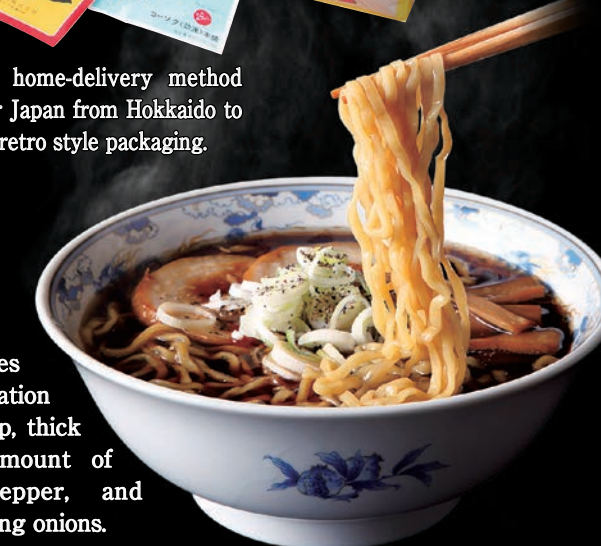
Tateyama-Kurobe Alpine Route

Majestic 20m high walls of snow!

Toyama City serves as a gateway to this route, which is traversed by various means of transportation, including cable cars, trolley buses, and a ropeway, connecting both Toyama and Nagano Prefectures through the Northern Japan Alps. From mid-April to mid-June, a whole section of the route becomes accessible to visitors, allowing them to get up close to the huge walls of snow that line both sides of the road used by tourist buses. These walls, called Yuki no Otani, are created through skillful snowplowing, and reach heights of almost 20 meters in parts, equivalent to the height of a 7-story building, in years with very high snowfall. This snow-wall section is only accessible by bus, and gives passengers an opportunity to participate in the unique and awe-inspiring event, "Yuki no Otani" Snow Wall Festival, in which they can walk between the walls. For inquiries: 076-481-1500 Tateyama Kurobe Information Center
<https://www.alpen-route.com/index.php>

Toyama Black

This ramen features an amazing combination of an inky black soup, thick noodles, a large amount of coarse ground pepper, and roughly-chopped spring onions.



Streetscape of Iwase

Once part of Iwase's commercial center, this street now houses various artisans, shops, and the Mori Residence and Masuda Brewery, in carefully preserved and renovated 19th century wooden buildings. The bronze ship sculpture at the north-east end replicates a Kitamaebune, the traditional cargo ship used on the Sea of Japan from the 17th to the 19th centuries. These ships transported kelp, herring and fertilizers from Hokkaido to other parts of Japan, and brought great wealth and different cultures to Iwase. Across the street is Tajiri, an outstanding sake and wine shop.

Sushi

A great way to enjoy the freshest tastes from Toyama Bay

An amazing combination of fresh seafood caught in the "Natural Fish Preserve" of Toyama Bay and high quality Toyama rice. The special seasonal delicacies of Toyama can be enjoyed such as glass shrimp in spring through autumn, yellowtail and crab in winter at very reasonable prices.
(From front left: filefish, tuna, pink shrimp, bigfin reef squid, and Japanese Babylonian bivalve)
(From front right: yellowtail, glass shrimp, mackerel, red snow crab, and fish milt)



Boiled firefly squid

Firefly squid

An amazing number of firefly squid congregate in shallow waters near the coast to spawn, and emit phosphorescent lights. This amazing sight is a famous spring feature of Toyama Bay. They are cooked in a variety of ways, such as boiled, in tempura, and pickled in salt.



Masuzushi(Trout Sushi)

The beautiful light-pink trout wrapped in bamboo leaves is very appetizing. Each business has its own recipe, so it is a lot of fun comparing the different tastes.

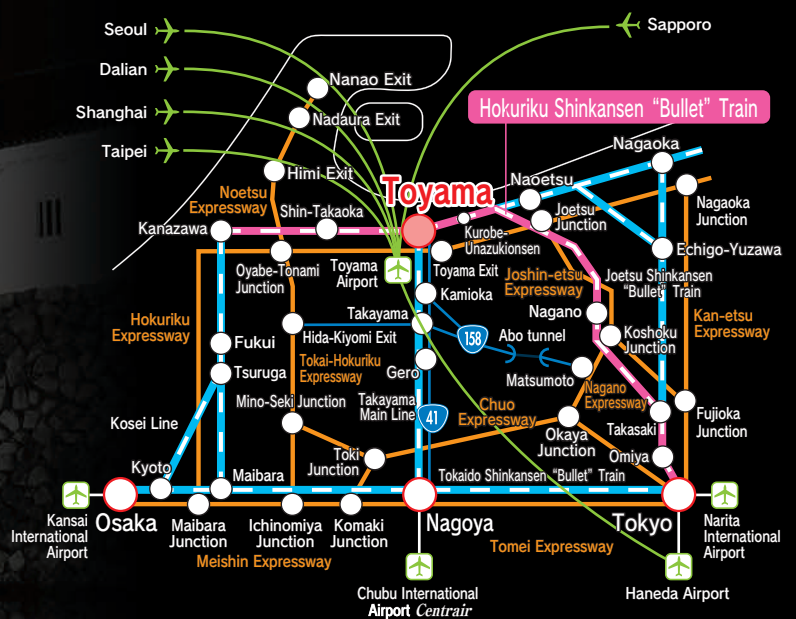


Saiku Kamaboko(Steamed Fish Paste as a Craft)

Steamed fish paste in the shape of lucky creatures, such as sea bream, turtles and cranes, are famous in Toyama and are very important for special occasions.



Access to Toyama



From Tokyo

All Nippon Airways	1 hr.
JR train (Hokuriku Shinkansen "Bullet" Train)	2 hrs. 5 mins.
Car (Kan-etsu, Joetsu-etsu & Hokuriku Expressways)	4 hrs. 50 mins.
Highway bus (from Ikebukuro Station)	6 hrs. 30 mins.
Highway bus (from Shinjuku Station)	6 hrs. 55 mins.

From Nagoya

JR train (Ltd. Express Shinkansen "Bullet" Train)	3 hrs. 10 mins.
Car (Tokai-Hokuriku Expressway)	3 hrs.
Highway bus (from Nagoya Station)	3 hrs. 45 mins.

From Osaka

JR train (Ltd. Express Thunderbird & Hokuriku Shinkansen "Bullet" Train)	3 hrs. 10 mins.
Car (Meishin & Hokuriku Expressways)	4 hrs.
Highway bus (from Osaka Station)	5 hrs. 40 mins.

From Sapporo

All Nippon Airways	1 hrs. 30 mins.
--------------------	-----------------

For tourist information:

Toyama City Tourist Information Center (Toyama City Tourism Association)

1-45 Honmaru, Toyama City, Toyama 930-0081 (In Toyama Castle Park)

Phone: 076-439-0800

Open 9:00-17:30 (9:00-17:00 from December 1 to March 15)

Closed on year-end and New Year holidays

Toyama Tourist Information Center

1-230 Meirin-cho, Toyama City, Toyama 930-0001 (Clarite 1F, Toyama Station)

Open 8:00-20:00

Open all year round



FREE LIVE CHAT HELP 24/7

ASK BEBOT
FREE Travel Guide, Powered by AI

SCAN TO CHAT
NO EXTRA DOWNLOADS



This guidebook is printed using eco-friendly vegetable oil ink.

Issued by Tourism Division, Toyama City 7-38 Shinsakura-machi, Toyama City, Toyama 930-8510 PHONE: 076-443-2072

2023.10