

Shintomicho

Toyama Sta.

Dentetsu Toyamaeki
ESTA-mae

Chitetsu-
Biru-mae

Travel by Centram

Toyama Sushi

富山の寿司



Denki-Biru-mae

Kencho-mae

Sakurabashi

Marunouchi

Kokusai Kaigyo-mae

Aramachi

Ote-Mall

Nakanachi
(Nishicho-kita)

Grand Plaza-mae



Introduction to Toyama Sushi

Guide to enjoying the great taste of Toyama sushi

Traditional sushi restaurant



The chef makes the individual sushi immediately after he/she takes the order, which is very different from the style of a conveyor belt restaurant. Enjoy the real experience and the great freshly-made taste of sushi in Toyama.

How to order correctly



It's best to let the chef know what you don't like or you can't eat and how much you would like to pay. It's also a good idea to order something you are interested in and repeat it if you like it.

Toyama sushi is excellent.



A large number and variety of seasonal seafoods are landed in Toyama Bay, and they are delivered to restaurants in a very fresh state. Try the firefly squid and white shrimp that can only be eaten in Toyama.

Sushi terminology

Neta
Sushi toppings, mainly seafood.

Shari
Rice seasoned with vinegar and salt. Also called "Sumeshi."

Murasaki
Soy sauce. This sauce has a purplish tinge, and "Murasaki" is Japanese for purple.

Geta
The wooden platform that sushi is served on. Named for its similarity to the Japanese wooden footwear, geta.



Agari
Green tea. This is used to remove the oily feel on the palate. It's usually free of charge with free refills.

Gari
Thinly sliced and vinegar pickled ginger. This is used as a kind of garnish and may have a slightly antiseptic effect. The name of this pickle comes from the sound that is made when chewing it.

Namida
Wasabi horseradish. "Namida" means tears in Japanese.

Toyama's specialty seafood



Buri (Yellowtail)
Well-known as the "King of Toyama Bay." It becomes fatter and richer tasting in winter.



White shrimp
Toyama Bay is the only place in the world where a large number of white shrimp can be caught. They have a melt-in-the-mouth texture and a subtle sweetness.



Toyama shrimp (Humpback shrimp)
These shrimp have plenty of sweetness and flavor with a fleshy texture. Though they are caught all year round, the best season is from autumn to spring.



Red snow crab
Fresh ones are always available during the prime season (September to December) as the fishing ground is very close to Toyama. These crabs attract a lot of fans due to their meaty flesh with a distinctive sweetness.

1

Freshest tastes according to the season Sushitama, Toyama Station

The seafood served here is cultivated beneath the choppy waves of the Japan Sea and delivered directly from Toyama Bay, Himi, Kanazawa Port and Noto. This kaiten-zushi (conveyor belt sushi) restaurant offers sushi with the freshest ingredients landed directly from the sea at low prices. Enjoy the tastes according to the season.

DATA

Kaiten sushi | Eng. menu

☎076-471-8127 www.sushitama.com/
 L 1-220 Meirin-cho, Toyama City (in Toyamarche)
 O 11:00 - 21:30 (LO 21:00) C Open all year round
 N 38 seats (18 at counter, 20 at tables) *Non-smoking
 ¥ 1,000 or above for lunch, 1,500 or above for dinner
 P None

Access 2-min walk from Toyama Station

MAP A-1

Assorted Sushi featuring freshly landed local seafood (¥1,500)



2

Casual sushi restaurant, popular with a variety of customer types Kaiten Toyama Sushi, Toyama Station

The staff purchases fresh ingredients at the local fishing port every morning, and can offer seasonal tastes at an affordable price. The restaurant's other specialty is to offer all 18 kinds of local sake to accompany the delicious sushi. Its casual, welcoming atmosphere and ideal location near Toyama Station is perfect for those who may want to drop in alone.

DATA

Kaiten sushi | Eng. service | Eng. menu | Cards accepted

☎076-431-5448 toyama-kitokito.co.jp
 L 1-4-9 Sakura-machi, Toyama City
 O 11:30 - 22:00 (LO 21:30) C Open all year round
 N 27 seats (15 at counter, 12 at tables) *Non-smoking
 ¥ 1,200 or above for lunch, 2,000 or above for dinner
 P None

Access 1-min walk from Dentetsu Toyamaeki ESTA-mae

MAP B-1

Exclusive sushi lunch set (¥1,680)



3

A wide choice of items at reasonable prices Ayumizushi Bunke, Toyama Station

This restaurant has been popular with local residents since its establishment 30 years ago. There are three types of assorted sushi sets: 1,800 yen (8 pieces), 2,000 yen (8 pieces) and 2,500 yen (9 pieces), as well as sashimi offered from 2,000 yen. It is located near Toyama Station and open till after midnight.

DATA

☎076-432-3850
 L 1F Kosugi Bldg., 2-2-7 Sakura-machi, Toyama City
 O 17:30 - 25:00 C Sundays (When a national holiday falls on a Sunday, closed on the following Monday), the New Year period
 N 10 seats at counter *Smoking permitted
 ¥ 3,000 or above P None

Access 2-min walk from Shintomicho Station

MAP B-1

Toyama Bay Sushi set (¥2,500)



4

Seasonal tastes presented by a highly skilled chef in a modern interior

Mikizushi Honten

At this restaurant, with the history of over 60 years, the Tokyo-trained third generation owner offers delicacies from Toyama Bay all presented using skills acquired through real experience. A variety of set menus, as well as a la carte options and fine, selected local sake are offered in a modern interior and atmosphere. English menu is available.

DATA

Eng. menu Cards accepted

☎076-432-7201

L 1-7-5 Sakura-machi, Toyama City
O 11:30 - 14:00 (LO 13:30), 17:00 - Until all the ingredients run out
C Wednesdays and the New Year period **N** 41 seats (7 at counter, 10 at tables, 24 in tatami rooms) *Smoking permitted in a separate area
Y 2,400 or above for lunch and dinner **P** Provided

Access 3-min walk from Dentetsu Toyamaeki ESTA-mae **MAP** B-1



5

A wide variety of fresh seafood and quality Japanese beef

Ikizushi, Toyama Dai-ichi Hotel

This restaurant offers a wide variety of seafood landed at Himi Port, the top producer in terms of number of catches in the Toyama Bay area. One extra piece will be added to the "Toyama Bay Sushi" set if a reservation is made by the previous day. "Roasted Himi Beef" made from A5-ranked Japanese beef is another sumptuous specialty of this restaurant.

DATA

Eng. menu Cards accepted

☎076-441-7188

L 10-10 Sakuragi-cho, Toyama City
O 11:30 - 14:30 (LO 14:00), 17:00 - 22:00 (LO 21:30) on weekdays and Saturdays, 17:00 - 21:00 (LO 20:30) on Sundays **C** Wednesdays, 2nd Thursday **N** 15 seats (7 at counter, 8 in tatami room) *Non-smoking
Y 880 or above for lunch, 1,600 or above for dinner **P** None

Access 4-min walk from Sakurabashi Station **MAP** B-2

Toyama Bay Sushi set (¥3,000)



6

Enjoy delicacies containing a wide variety of ingredients

Sushiken

This restaurant offers the kind of extravagant tastes that can only be enjoyed in Toyama. The owner's generosity is represented by the top quality fatty tuna on offer, which is the No. 1 recommendation of this restaurant, and offered at the cost price of 1,500 yen a piece. (Only one per customer allowed) The seasonal assortment selected personally by the chef is under 3,500 yen, which is very reasonable.

DATA

Cards accepted

☎076-432-4493 www.sushiken.jp

L 8-21 Sakuragi-cho Toyama City
O 17:00 - 23:00 (LO 22:30)
C Sundays and national holidays
N 20 seats (10 at counter, 10 at tables) *Smoking permitted
Y 5,000 or above **P** None

Access 4-min walk from Sakurabashi Station **MAP** A-2

Top quality fatty tuna (Reservation required by the previous day)



7

Highly flexible in accordance with your preferences or group size

Ayumizushi Honke

This Edomae style sushi restaurant offers a very wide selection of local produce, mainly from Toyama Bay. This includes not only fresh seafood but also specialized items delivered directly from the areas of production. It is open until 2:00 a.m. and welcomes and caters for different size groups, either at the counter, or in large tatami rooms.

DATA

Cards accepted

☎076-433-5066

L 1-2-29 Kita-Shinmachi, Toyama City
O 17:00 - 26:00 (Until 24:00 on Sundays and national holidays)
C Mondays and the New Year period
N 46 seats (15 at counter, 31 in tatami rooms) *Smoking permitted
Y 6,000 or above **P** Provided

Access 6-min walk from Sakurabashi Station **MAP** A-2

Toyama Bay Sushi set (¥3,000)



8

Natural and quality ingredients in a stylish atmosphere

Sushidokoro Sasaki

This sushi restaurant purchases fresh seafood from different fishing ports in Toyama Prefecture. All the ingredients, including rice, water and wasabi horseradish, are natural, high in quality, and carefully selected to provide food of a topnotch taste. Enjoy a little extravagance in the new and stylish interior.

DATA

Eng. service Cards accepted

☎076-431-6788

L Kelly Bldg., 1-6-11 Sogawa, Toyama City
O 17:30 - 23:30 (LO 22:30)
C Sundays, national holidays, summer holidays and the New Year period **N** 16 seats (8 at counter, 8 at tables) *Non-smoking
Y 5,000 or above **P** None

Access 3-min walk from Aramachi Station **MAP** B-2

Assorted sushi set (¥3,000), Simmered yellowtail with daikon radish (¥600)



9

Sushi and seasonal dishes featuring fresh ingredients from Toyama

Sushi Sharaku

Located very close to Toyama Castle, this restaurant is extremely popular among those working in the business district, especially as it serves a variety of sushi set menus during lunch hours. It also offers local dishes from Toyama, including Toyama Bay Sushi set, deep-fried white shrimp, kelp-flavored sashimi, and overnight dried fish. There are tatami rooms on the 2nd and 3rd floors for the use of larger groups and parties.

DATA

Eng. service Eng. menu Cards accepted

☎076-491-0700 sushi-toyama.jimdo.com

L 5-13 Otemachi, Toyama City
O 11:30 - 13:00 (LO 13:00) (only on weekdays), 17:00 - 21:00 (LO 21:00)
C Sundays, national holidays and the New Year period **N** 70 seats (12 at counter, 58 in tatami rooms) *Smoking permitted **Y** 800 or above for lunch, 1,000 or above for dinner **P** Provided (only at night)

Access 1-min walk from Kokusai Kaigijo-mae Station **MAP** B-3

Toyama Bay Sushi set (¥2,500)



10

High quality sushi, exclusively tasted on its own without any alcohol

Sushiei, Sogawa

This restaurant, established in 1948, offers sushi only. There are no other items on the menu, no alcohol served, and smoking is not permitted. The customers come to enjoy the deliciousness of sushi exclusively, sitting at the counter and watching the highly skilled chef's technique. Many customers come here alone, probably due to the relaxing and intimate atmosphere.

DATA

☎076-421-7035 www.susiei.com

📍 2-8-22 Sogawa, Toyama City

🕒 11:30 - 14:30, 17:00 - 21:30

🗓 Wednesdays and the New Year period

👤 12 seats at counter *Non-smoking

💰 1,500 or above for lunch, 2,000 or above for dinner 📄 None

🚶 Access 2-min walk from Grand Plaza-mae Station

📍 MAP B-3

Toyama sushi set (¥3,000)



13

Specially selected ingredients and a comfortable atmosphere

Isozushi

The owner of this restaurant goes to the market every day and uses his extensive knowledge to carefully select ingredients. This place is popular not only for sushi but also other dishes, such as Hell-Grilled Crab and grilled conger eel. The comfortable and hospitable atmosphere may make you feel like staying for a long time.

DATA

☎076-423-6690

📍 3-4-8 Sengoku-machi, Toyama City

🕒 17:00 - 22:00 (LO 21:30)

🗓 Mondays and the New Year period

👤 34 seats (8 at counter, 8 in tatami room, 18 on the second floor) *Smoking permitted in a separate area

💰 7,000 or above 📄 Provided

🚶 Access 5-min walk from Ote Mall Station

📍 MAP B-3

Assorted sushi set (¥2,000)



11

Ideal for a quick bite while taking a break from shopping

Naniwazushi, Daiwa Toyama

This restaurant procures seasonal seafood mainly landed at Shinminato, which is famous for white shrimp, and offers other fresh delicacies from Toyama Bay at reasonable prices. As it is located in Toyama Daiwa Department Store, it is very easy just to drop in for a bite even by yourself. There is also the Honten (head restaurant) located in Shinminato.

DATA

Cards accepted

☎076-407-6892

📍 6F Toyama Daiwa Department Store, 3-8-6 Sogawa, Toyama City

🕒 11:00 - 21:00 (LO 21:00)

🗓 Irregularly

👤 31 seats (9 at counter, 22 at tables) *Non-smoking

💰 1,300 or above for lunch, 2,500 or above for dinner

📄 Provided

🚶 Access 2-min walk from Grand Plaza-mae Station

📍 MAP B-3

Special menu (¥2,880, incl. tax)



12

The highest quality seafood from Himi Port

Edomae Sushimasa

The staff of this restaurant goes to Himi Port personally and carefully selects the highest quality seafood using his experienced and professional eye. The extensive dinner menu includes "Motenashi," the Toyama Bay Sushi course, as well as a la carte dishes, such as Shrimp Miso Sushi Roll, which is very popular among tourists. Lunches are very reasonably priced from 860 yen.

DATA

Eng. menu Cards accepted

☎076-421-3860 www.sushimasa.asia

📍 4-29 Ichiban-machi, Toyama City

🕒 11:00 - 13:30, 17:00 - 24:00 (LO 23:00)

🗓 Tuesdays and the New Year period

👤 36 seats (10 at counter, 26 in tatami rooms) *Smoking permitted

💰 860 or above for lunch, 1,620 or above for dinner 📄 Provided

🚶 Access 2-min walk from Ote Mall Station

📍 MAP B-3

Toyama Bay Sushi set (¥2,500)



15

Enjoy seasonal pleasures with the sounds of the river as a backdrop

Sushikichi

This restaurant is located right by the Itachi River and offers a truly relaxing atmosphere. After taking off your shoes and settling in, you might get the impression you are visiting a friend's home. Enjoy the freshest seasonal tastes in this relaxing and comfortable atmosphere.

DATA

☎076-493-5855 www.ctt.ne.jp/~ken/

📍 2-1-6 Tatsumi-cho, Toyama City

🕒 17:00 - 22:00

🗓 Mondays

👤 16 seats (8 at counter, 8 in tatami room) *Smoking permitted

💰 3,500 or above 📄 Provided

🚶 Access 10-min walk from Nakamachi Station

8-min walk from Kamihonmachi City Tram Station

📍 MAP A-3

Snow crab (Prices will vary according to the market price)

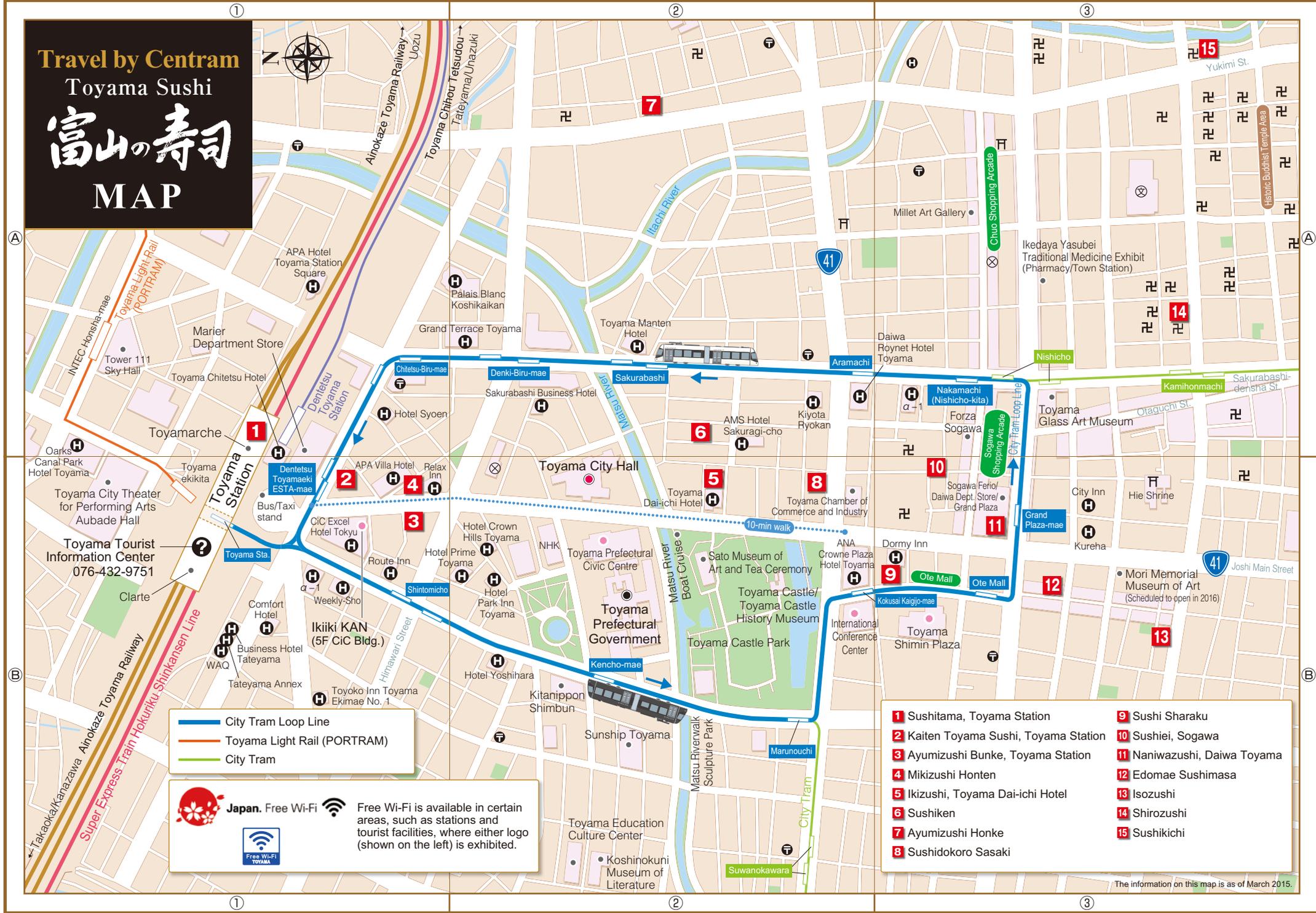


Travel by Centram

Toyama Sushi

富山の寿司

MAP



- City Tram Loop Line
- Toyama Light Rail (PORTRAM)
- City Tram

Japan. Free Wi-Fi

Free Wi-Fi is available in certain areas, such as stations and tourist facilities, where either logo (shown on the left) is exhibited.

- | | |
|--|-------------------------------------|
| 1 Sushitama, Toyama Station | 9 Sushi Sharaku |
| 2 Kaiten Toyama Sushi, Toyama Station | 10 Sushiei, Sogawa |
| 3 Ayumizushi Bunke, Toyama Station | 11 Naniwazushi, Daiwa Toyama |
| 4 Mikizushi Honten | 12 Edomae Sushimasa |
| 5 Ikizushi, Toyama Dai-ichi Hotel | 13 Isozushi |
| 6 Sushiken | 14 Shirozushi |
| 7 Ayumizushi Honke | 15 Sushikichi |
| 8 Sushidokoro Sasaki | |

The information on this map is as of March 2015.

The more you know about the best seafood of the season,
the more delicious it tastes

Toyama Seafood Calendar



		4	5	6	7	8	9	10	11	12	1	2	3
Yellowtail	<i>Tsubaiso</i>												
	<i>Fukuragi</i>												
	<i>Buri</i>												
	Halfbeak												
	Black porgy												
	Red sea bream												
	Rockfish												
	Tuna												
	Hilgendorf saucord												
	Parrot bass / Red-spotted grouper												
	White shrimp												
	Sweet shrimp												
	Humpback shrimp												
	Bigfin reef squid												
	Firefly squid												
	Red snow crab												
	Queen crab												
	Female snow crab												
	Eelpout												
	Ivory shell												
	Rock oyster / Turban shell												
	Sweetfish												

This is a rough indication of when major seafood species are in season. There are a lot more kinds of delicious seafood outside of this list.

Please contact the restaurant directly if you require further information.

For tourist information

Toyama Tourist Information Center TEL: 076-432-9751

Open: 8:30 – 20:00 (until 19:00 from December through February)

Closed: December 31 & January 1

1F Clarte (in the Toyama Station Bldg.), 1-230 Meirin-cho, Toyama City 930-0001

Published by Toyama City Tourism Association

TEL: 076-439-0800

5F Toyama Station Front CiC Bldg., 1-2-3 Shintomi-cho, Toyama City 930-0002

Published in December 2015