

Sushi tour traveled by

There are a number of excellent sushi restaurants located along the Centram route in Toyama City. It only takes a short ride and walk to visit these restaurants and enjoy a great combination of fresh seafood from Toyama Bay and delicious rice. Toyama is probably one of only a few places where you can visit several sushi restaurants by tram in the space of one day.



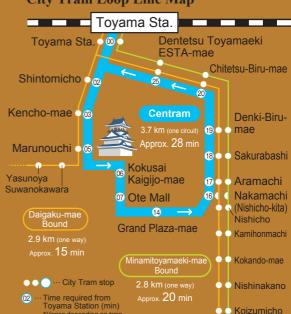






City Tram Loop Line Map

*Varies depending on train





Centram (City Tram Loop Line)

This tram loop line circulates around the city center from Toyama Station, and is well known by its nickname "Centram". The entire route can be covered in approx. 28 minutes. The carriages are in three different colors (white, silver and black) with an edgy and modern design. They are low-floored to make it easier to get on, and installed with large windows that allow passengers to view the often impressive scenery en route, including the magnificent Tateyama Mountains and Toyama Castle Ruins.

Fare

200 yen for adult

■ Operation time

100 yen for child (Free for preschoolers)
9:00 to 19:30 – Travel about every 14 minutes
Outside the above time – Travel about every 28 minute
(The first train departs at 6:20 and the last train a
22:26 from Toyama Station)

*The last train at 22:07 on Sundays and national holidays

City Tram in Toyama City

In addition to the loop line that runs around the city center, City Tram has two routes that connect to Toyama University and Minami-Toyama Station of Toyama Chiho Railway to offer a convenient method of transportation. The carriages are in a variety of designs, including the some latest low-floor feature as in Centram and the "Retro Train" designed by Eiji Mitooka.

Guide to This Booklet

00 ...

... Restaurant number (linked with the map)

Telephone number

epted ··· Credit cards accepted

O ···Open hours
C ···Closed days

Eng. menu ··· English menu available ing. service ··· Service provided in English

P ···Parking spaces
N ···Number of seats

¥ ···Budget in yen

kaiten zushi ··· Conveyor belt sushi

Access ··· Required time from the nearest Centram stop

*For 20 and 21, required time from the stop for the city
tram bound for Minamitoyamaeki-mae also stated.

MAP ... Grid reference (Page 9 and 10)

- OMost of the prices shown are without tax. The prices that include tax are indicated by "incl. tax"
- O Specific dates are not indicated for the "New Year period" as days closed. Please contact each restaurant for detailed information.
- Sushi ingredients may vary depending on the season and market conditions.

Introduction to Toyama Sushi

Guide to enjoying the great taste of Toyama sushi

Traditional sushi restaurant



The chef makes the individual sushi immediately after he/she takes the order, which is very different from the style of a conveyor belt restaurant. Enjoy the real experience and the great freshly-made taste of sushi in Tovama.

How to order correctly



It's best to let the chef know what you don't like or you can't eat and how much you would like to pay. It's also a good idea to order something you are interested in and repeat it if you

Toyama sushi is excellent.



A large number and variety of seasonal seafoods are landed in Toyama Bay, and they are delivered to restaurants in a very fresh state. Try the firefly squid and white shrimp that can only be eaten in Toyama.

Tovama's specialty seafood



Buri (Yellowtail)

Well-known as the "King of Toyama Bay." It becomes fattier and richer tasting in



White shrimp

Tovama Bay is the only place in the world where a large number of white shrimp can be caught. They have a melt-in-the-mouth texture and a subtle sweetness.



Tovama shrimp (Humpback shrimp)

These shrimp have plenty of sweetness and flavor with a fleshy texture. Though they are caught all year round, the best season is from autumn to



Red snow crab

Fresh ones are always available during the prime season (September to December) as the fishing ground is very close to Toyama. These crabs attract a lot of fans due to their meaty flesh with a distinctive sweetness

Sushitama, Toyama Station



Assorted Sushi featuring freshly landed local seafood (¥1,500)

The seafood served here is cultivated beneath the choppy waves of the Japan Sea and delivered directly from Toyama Bay, Himi, Kanazawa Port and Noto. This kaiten-zushi (conveyor belt sushi) restaurant offers sushi with the freshest ingredients landed directly from the sea at low prices. Enjoy the tastes according to the season.

DATA

www.sushitama.com/

- 1-220 Meirin-cho, Toyama City (in Toyamarche)
- 38 seats (18 at counter, 20 at tables) *Non-smoking
- 1,000 or above for lunch, 1,500 or above for dinner
- None

Access 2-min walk from Tovama Station

MAP A-1

Kaiten Toyama Sushi, Toyama Station





Exclusive sushi lunch set (¥1,680)

The staff purchases fresh ingredients at the local fishing port every morning, and can offer seasonal tastes at an affordable price. The restaurant's other specialty is to offer all 18 kinds of local sake to accompany the delicious sushi. Its casual, welcoming atmosphere and ideal location near Toyama Station is perfect for those who may want to drop in alone.

DATA kaiten zushi Eng. service Eng. menu Cards accepted

- toyama-kitokito.co.jp
- 1-4-9 Sakura-machi, Toyama City
- 0 11:30 21:00 (LO 20:45) (23:00 on Friday, Saturday
- N 27 seats (15 at counter, 12 at tables) *Non-smoking
- 1.200 or above for lunch, 2.000 or above for dinner P None

Access 1-min walk from Dentetsu Toyamaeki ESTA-mae MAP B-1

A wide choice of items at reasonable prices

Ayumizushi Bunke, Toyama Station





Toyama Bay Sushi set (¥3,200)

This restaurant has been popular with local residents since its establishment 30 years ago. There are three types of assorted sushi sets: 1,800 yen (8 pieces), 2,000 yen (8 pieces) and 2,500 yen (9 pieces), as well as sashimi offered from 2,000 yen. It is located near Toyama Station and open till after midnight.

DATA

2076-432-3850

- II 1F Kosugi Bldg., 2-2-7 Sakura-machi, Toyama City
- 17:30 24:00 Sundays (When a national holiday falls on
- a Sunday, closed on the following Monday), the New Year period
- N 10 seats at counter *Smoking permitted
- ¥ 3.000 or above P None

Access 2-min walk from Shintomicho Station



Let the chef do the picking for you.

Sushi Ryunosuke





Just 3 minutes on foot from Toyama Station, this restaurant has a laidback atmosphere with both counter and table seating, so they can easily accommodate parties of just one. Food options include traditional fisted sushi made with the chef's recommended seafood, fresh sashimi, Kyoto-style grilled fish, broiled conger eel and many other preparations that go great with sake.

DATA

2076-444-8887

- 2F Al Bldg., 1-3-11 Sakura-machi, Toyama City
- 11:30 14:00 (Tuesday-Friday only), 17:30 24:00
- © Sundays № 27 seats (7 at counter, 16 in tatami rooms,
- 4 in private room) *Smoking permitted in a separate area 12 700 or above for lunch, 5,000 or above for dinner

Access 2-min walk from Chitetsu-Biru-mae Station

Mikizushi Honten



At this restaurant, with the history of over 60 years, the Tokyo-trained third generation owner offers delicacies from Toyama Bay all presented using skills acquired through real experience. A variety of set menus, as well as a la carte options and fine, selected local sake are offered in a modern interior and atmosphere. English menu is available.

1-7-5 Sakura-machi, Toyama City

DATA

- 11:30 14:00 (LO 13:30), 17:00 Until all the ingredients run out
- Wednesdays and the New Year period N 41 seats (7 at counter, 10
- at tables, 24 in tatami rooms) *Smoking permitted in a separate area
- 2.800 or above for lunch and dinner P None

Access 3-min walk from Dentetsu Tovamaeki ESTA-mae MAP B-1

Bunke Ayumizushi Jun



No one is more particular about what goes into their sushi than here -rice blended and steamed according to their own recipe, flavorful water sourced in Toyama and choice seafood from Toyama Bay. Moreover, for dessert, you should try the ice cream they order specially from a western pastry shop. They also cater for special occasions with their crafted sushi.

DATA Eng. menu Cards accepted

- 1F Kikui Bldg., 2-29 Uchisaiwai-cho, Toyama City
- 17:00 23:00 (24:00 on Friday and Saturday)
- 13 seats (7 at counter, 6 in tatami rooms) *Non-smoking

MAP

B-2

3.000 or above P None Access 2-min walk from Shintomicho Station

Enjoy delicacies containing a wide variety of ingredients

Sushiken



Top quality fatty tuna (Reservation required by the previous day)

This restaurant offers the kind of extravagant tastes that can only be enjoyed in Toyama. The owner's generosity is represented by the top quality fatty tuna on offer, which is the No. 1 recommendation of this restaurant, and offered at the cost price of 1,500 yen a piece. (Only one per customer allowed) The seasonal assortment selected personally by the chef is under 3,500 yen, which is very reasonable.

DATA

2076-432-4493 www.sushiken.ip

- 8-15 Sakuragi-cho, Toyama City
- 0 17:00 22:00 (LO 21:30)
- Sundays and national holidays
- 20 seats (10 at counter, 10 at tables)
- ¥ 5.000 or above P None

Access 4-min walk from Sakurabashi Station

MAP A-2

A wide variety of fresh seafood and quality Japanese beef Gincho Iki-zushi, Toyama Dai-ichi Hotel





Toyama Bay Sushi set (¥3,000)

This restaurant offers a wide variety of seafood landed at Himi Port, the top producer in terms of number of catches in the Toyama Bay area. One extra piece will be added to the "Toyama Bay Sushi" set if a reservation is made by the previous day. "Roasted Himi Beef" made from A5-ranked Japanese beef is another sumptuous specialty of this restaurant.

2076-441-7188

10-10 Sakuragi-cho, Toyama City

11:30 - 14:30 (LO 14:00), 17:00 - 22:00 (LO 21:30) on weekdays and Thursday N 15 seats (7 at counter, 8 in tatami room) *Non-smoking

¥ 980 or above for lunch, 2.500 or above for dinner P None

DATA

Access 4-min walk from Sakurabashi Station

MAP B-2

Ayumizushi Honke



Toyama Bay Sushi set (¥3,000)

This Edomae style sushi restaurant offers a very wide selection of local produce, mainly from Toyama Bay. This includes not only fresh seafood but also specialized items delivered directly from the areas of production. It is open until 2:00 a.m. and welcomes and caters for different size groups, either at the counter, or in large tatami rooms.

DATA

- 1-2-29 Kita-Shinmachi, Toyama City
 - 17:00 26:00 (Until 23:00 on Sundays and national holidays)
- Mondays and the New Year period
- 46 seats (15 at counter, 31 in tatami rooms) *Smoking permitted
- 6.000 or above Provided

Access 6-min walk from Sakurabashi Station

MAP A-2

Sushi Tsukada



The owner and chef honed his skills over many years preparing sushi in Tokyo. He is very attentive to details and ensuring that patrons are comfortable and satiated, which includes pairing fresh caught seafood with carefully selected sake or wine. Tsukada stays open from lunch on through dinner, making it a great choice for dropping in for a bite of Tokyo-style sushi.

DATA

- 2F Cherry Port Bldg., 1-8-1 Sogawa, Toyama City
- 11:30 21:00
- Irregularly
- 7 seats at counter *Non-smoking
- 3.000 or above P None

Access 2-min walk from Aramachi Station

MAP A-2

Natural and quality ingredients in a stylish atmosphere

Sushidokoro Sasaki





Assorted sushi set (¥3,000), Simmered yellowtail with daikon radish (¥600)

This sushi restaurant purchases fresh seafood from different fishing ports in Toyoma Prefecture. All the ingredients, including rice, water and wasabi horseradish, are natural, high in quality, and carefully selected to provide food of a topnotch taste. Enjoy a little extravagance in the new and stylish interior.

DATA

Eng. service Cards accepted

2076-431-6788

- Kelly Bldg., 1-6-11 Sogawa, Toyama City
- 0 17:30 23:30 (LO 22:30)
- © Sundays, national holidays, summer holidays and the New Year period N 16 seats (8 at counter, 8 at tables) *Non-smoking ¥ 5.000 or above P None

Access 3-min walk from Aramachi Station

MAP B-2

Like relaxing at home. Lunch and late-night dining.

Ippeizushi Honten







Chef-selected 3-piece special (¥3,500)

This long-standing restaurant has the cozy feeling of a family-run business. Located near to entertainment district of Sakuragi-cho, Ippeizushi serves great-tasting sushi at a reasonable price. Their lunch specials are popular amongst the afternoon crowd and, because they stay open until 1:00 am, they are highly recommended for a late night bite after a bit of drinking.

DATA

2076-421-1458

- **1** 2-3-17 Sogawa, Toyama City
- 11:30 13:30 (only on weekdays), 17:00 25:00 Irregularly N 30 seats (6 at counter, 4 on tatami room, 20 in tatami
- rooms [Reservations required]) *Smoking permitted
- ¥ 650 or above for lunch, 3,000 or above for dinner

Access 2-min walk from Aramachi Station

MAP A-2

Sushi Sharaku





Toyama Bay Sushi set (¥2,500)

Located very close to Toyama Castle, this restaurant is extremely popular among those working in the business district, especially as it serves a variety of sushi set menus during lunch hours. It also offers local dishes from Toyama, including Toyama Bay Sushi set, deep-fried white shrimp, kelp-flavored sashimi, and overnight dried fish. There are tatami rooms on the 2nd and 3rd floors for the use of larger groups and parties.

DATA

Eng. service Eng. menu Cards accep

1-0700 sushi-toyama.jimdo.com

- 5-13 Otemachi, Toyama City
- 11:30 13:00 (LO 13:00) (only on weekdays), 17:00 21:00 (LO 21:00)
- Sundays, national holidays and the New Year period N 70 seats (12 at counter, 58 in tatami rooms) *Smoking permitted ■ 800 or above for lunch, 1,000 or above for dinner Provided (only at night)

Access 1-min walk from Kokusai Kaigijo-mae Station

Sushiei, Sogawa





Toyama sushi set (¥3,000)

This restaurant, established in 1948, offers sushi only. There are no other items on the menu, no alcohol served, and smoking is not permitted. The customers come to enjoy the deliciousness of sushi exclusively, sitting at the counter and watching the highly skilled chef's technique. Many customers come here alone, probably due to the relaxing and intimate atmosphere.

DATA

- 5 www.susiei.com
- 2-8-22 Sogawa, Toyama City
- 11:30 14:00, 17:00 20:00
- Wednesdays and the New Year period
- N 12 seats at counter *Non-smoking
- 1,500 or above for lunch, 2,000 or above for dinner P None

2-min walk from Grand Plaza-mae Station

Great-tasting sushi and shochu

Ebizushi





Smoked white shrimp (¥300)

Opened in 1962, this restaurant is managed and operated by the third generation. Their clientele covers a broad spectrum from young couples to businessmen, while their showcase of seafood is stocked with seasonal catch from Toyama Bay. It is strongly recommended to pair any of the more-than 100 brands of shochu with the fisted sushi of your choice.

DATA

2076-423-6063 www.ebizushi.com

Access 6-min walk from Aramachi Station

- 2-13 Toyokawa-cho, Toyama City
- Weekdays 17:00 24:00, Sundays & Holidays 17:00 23:00
- © Wednesdays № 55 seats (13 at counter, 12 at tables,
- 30 in tatami rooms) *Non-smoking ¥ 5.000 or above Provided

MAP A-3

Ideal for a quick bite while taking a break from shopping

Naniwazushi, Daiwa Toyama







Special menu (¥2,880, incl. tax)

This restaurant procures seasonal seafood mainly landed at Shinminato, which is famous for white shrimp, and offers other fresh delicacies from Toyama Bay at reasonable prices. As it is located in Toyama Daiwa Department Store, it is very easy just to drop in for a bite even by yourself. There is also the Honten (head restaurant) located in Shinminato.

DATA

2076-407-6892

- 6F Toyama Daiwa Department Store, 3-8-6 Sogawa, Toyama City
- N 31 seats (9 at counter, 22 at tables) *Non-smoking
- 1,300 or above for lunch, 2,500 or above for dinner
- Provided

Access 2-min walk from Grand Plaza-mae Station

Sushihachi



Toyama variety (¥2,450)

Located in the heart of the city, this kaiten-zushi (conveyor belt sushi) is affordable for all. They use fresh seafood from Toyama Bay for their fisted creations and offer them at reasonable prices. Their bluefin tuna tasting is highly recommended and comes with lean and all of the different fatty cuts.

- 1F Youtown Sogawa, 3-1-1 Sogawa, Toyama City
- 11:30 22:00 (LO 21:30) C Open all year round
- 40 seats (16 at counter, 24 at tables) *Non-smoking 1,000 or above for lunch, 2,000 or above for dinner
- Provided

DATA

Access 1-min walk from Ote Mall Station

MAP B-3

Edomae Sushimasa



Toyama Bay Sushi set (¥2,500)

The staff of this restaurant goes to Himi Port personally and carefully selects the highest quality seafood using his experienced and professional eye. The extensive dinner menu includes "Motenashi," the Toyama Bay Sushi course, as well as a la carte dishes, such as Shrimp Miso Sushi Roll, which is very popular among tourists. Lunches are very reasonably priced from 860 yen.

DATA

Eng. menu Cards accepted

www.sushimasa.asia

- 4-29 Ichiban-machi, Toyama City
- 11:00 13:30 (Monday-Saturday only), 17:00 24:00
- Tuesdays (Open during GW, summer holidays and the New Year period)
- 34 seats (10 at counter, 8 on tatami platform, 16 in tatami room) *Non-smoking
- 860 or above for lunch, 1,620 or above for dinner Provided

2-min walk from Ote Mall Station

MAP

B-3

Specially selected ingredients and a comfortable atmosphere

Isozushi





Assorted sushi set (¥2,000)

The owner of this restaurant goes to the market every day and uses his extensive knowledge to carefully select ingredients. This place is popular not only for sushi but also other dishes, such as Hell-Grilled Crab and grilled conger eel. The comfortable and hospitable atmosphere may make you feel like staying for a long time.

DATA

2076-423-6690

- 3-4-8 Sengoku-machi, Toyama City
- N 34 seats (8 at counter, 8 in tatami rooms, 18 on the second floor) *Smoking permitted in a separate area
- ¥ 7.000 or above Provided

Access 5-min walk from Ote Mall Station

MAP B-3

Delicious fresh seafood and pleasant conversation

Shirozushi



Sushi lunch (¥1,500)

This restaurant offers the freshest of items, mainly sourced at Yokata Port. The prices are very reasonable, and the menu is flexible enough to suit all budgets. Another feature here is the bonus of a pleasant conversation with the owner, which can often add a little extra spice to the delicious food.

DATA

☎076-421-1817

- 1-2-15 Minamida-machi, Toyama City
- 11:30 13:30 (LO 13:30), 17:00 22:00 (LO 22:00)
- Thursdays and January 1 № 19 seats (9 at counter, 10 in tatami rooms) *Smoking permitted 1,500 or above for lunch, 4,000 or above for a dinner course selected by the chef Provided

6-min walk from Nakamachi Station 2-min walk from Kamihonmachi City Tram Station

MAP A-3

Sushikichi



Snow crab (Prices will vary according to the market price)

This restaurant is located right by the Itachi River and offers a truly relaxing atmosphere. After taking off your shoes and settling in, you might get the impression you are visiting a friend's home. Enjoy the freshest seasonal tastes in this relaxing and comfortable atmosphere.

DATA

www.ctt.ne.jp/~ken/

- 2-1-6 Tatsumi-cho, Toyama City
- 17:00 22:00
- 16 seats (8 at counter, 8 in tatami rooms) *Smoking permitted
- 3.500 or above Provided

10-min walk from Nakamachi Station 8-min walk from Kamihonmachi City Tram Station

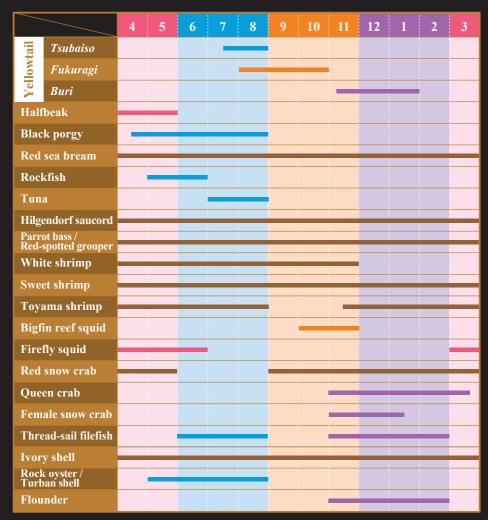
MAP A-3





The more you know about the best seafood of the season, the more delicious it tastes

Toyama Seafood Calendar



This is a rough indication of when major seafood species are in season. There are a lot more kinds of delicious seafood outside of this list.

Please contact the restaurant directly if you require further information.

For tourist information

Toyama City Tourist Information Center TEL: 076-439-0800

Open: 9:00 – 18:30 Closed: the New Year period 1-45 Honmaru, Toyama City 930-0081

Toyama City Official Travel Guide

